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## ECOLE POLYTECHNIQUE

# CONGESTION PRICING AND LONG TERM URBAN FORM: APPLICATION TO ILE-DE-FRANCE 

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December 2008

Cahier $n^{\circ}$ 2008-14

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# CONGESTION PRICING AND LONG TERM URBAN FORM: APPLICATION TO ILE-DE-FRANCE 

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#### Abstract

We propose an efficient algorithm that solves the monocentric city model with traffic congestion, and use it to explore the impact of congestion pricing on urban forms and, hence, on transport volume, CO2 emissions and energy consumption. The application focuses on the region Ie-de-France. Four pricing policies are considered: no toll, where transport cost is equal to the vehicle operating cost, cordon toll where users pay the toll when they drive inside cordon region linear toll (optimal under the class of linear tolls) and optimal toll (or first-best toll). The linear toll is equivalent to an increase in the vehicle operating cost. It performs well with respect to the first-best solution but, since it applies identically to all trips, it is not likely to be relevant in practice. By comparison to the no-toll situation, optimal congestion pricing reduces the radius of the city and the average travel distance by $34 \%$ and $15 \%$, respectively.


Keywords: Monocentric model; Equilibrium computation; Transport pricing; Long-term impacts

## JEL code: R21; R41; R48

[^0]
## 1 Introduction

While the literature on road pricing has been abundant in the last decades, long term impacts on housing and business location have not received too much attention. Recent implementation of an area-based charge in London, and some other experiences, raised concerns about the overall impacts on congestion, business activities and environmental conditions in the long run (cf. Santos \& Fraser 2006). At the same time, the alarming levels of pollution reached in many metropolitan areas and the important increase of energy cost contributed to make the optimization of urban forms and the regulation of transport an important issue (cf. Mitchell et al. 2005).

This paper explores the impact of transport pricing on the urban form, and, hence, on transport volume, $\mathrm{CO}_{2}$ emissions and energy consumption. We consider a monocentric model with traffic congestion where all the economic activity is located in the central business district (CBD). There are two main actors: households, whose utility is increasing with housing area, and a government that decides how much land is devoted to roads. The government collects a population tax, which is the same for all households, and a location tax that depends on where the household lives. ${ }^{1}$ Transport congestion introduces an externality that requires public intervention for regulation.

Transport congestion was introduced in the monocentric model by Strotz (1965) and Mills (1967). In the following decade, there was a growing interest in second-best allocations of land between housing and roads. ${ }^{2}$ A synthesis of this problem may be found in Kanemoto (1980). Recently, Mun et al. (2003) have shown that second-best pricing schemes are almost as efficient as firstbest pricing. Their conclusion was confirmed by Verhoef (2005). Both models, however, are rather restrictive forms of the monocentric model. Mun et al. (2003) do not consider variable housing area, and Verhoef (2005) assumes that the amount of land allocated to transportation is fixed. The monocentric model has been mainly used for theoretical and normative discussions, and very little for empirical applications. ${ }^{3}$

We adopt the monocentric city framework using the formulation of Fujita (1989), and contribute to the literature at two stages. First, we propose a flexible and efficient algorithm to compute the optimal solution. The solution approach underlying the algorithm replaces the standard optimality conditions (cf. Fujita 1989) by a set of first-order differential equations that can be solved efficiently by standard numerical techniques. ${ }^{4}$ The algorithm is flexible enough to be used for a number of pricing rules.

[^1]

Figure 1: Impacts of congestion pricing.

Second, we undertake an empirical application on the agglomeration of Île-de-France (IDF). In particular, we feed the model with data from IDF and find that it succeeds in capturing adequately a number of urban features. On the basis of the calibrated model, we quantify the impacts of different pricing rules: cordon, linear and first-best tolls. All policies lead to a smaller city and a reduced average trip-distance.

Figure 1 illustrates the impacts of congestion pricing on the distribution of households. Each curve reflects the distribution of households under a given regime. Road pricing motivates households to move closer to the CBD. The linear toll depends only on the travel distance, while first-best toll, which is non-linear, depends on the congestion or external cost created by the trip. A unit of trip-distance in a congested area is tolled more than the same unit in an uncongested area. In the monocentric geometry, congestion is higher around the CBD and it is there where the difference with linear tolls emerges. In Figure 1 , the impacts of the (optimal) linear toll and first-best toll are rather similar in the outer part of the city, but they become quite distinct around the CBD.

Optimal pricing reduces the radius of the city, the average trip-distance and congestion by $34 \%, 15 \%$ and $13 \%$, respectively. The optimal linear toll, ${ }^{5}$ which we call linear toll for short, induces a comparable impact and leads to a relatively dense city. But in practice, the linear toll is equivalent to an important increase in gasoline price. Such a policy is likely to face road users opposition and has the inconvenience to depend only on the trip length and not on its location (origin/destination pair). For example, urban and inter-urban trips (which induce less congestion) are tolled the same way. So, under a more general

[^2]transport network the linear toll will be less efficient than in the model we consider here. Efficiency is measured as the unspent part of the households' revenue, for a given level of utility.

Cordon pricing is less efficient than the linear toll but still reaches an acceptable efficiency level of $62 \%$ with respect to first-best. By contrast to linear tolls, cordon tolls concern only highly congested areas and turn out to be an attractive alternative for policy makers. Indeed, similar pricing rules to cordon toll are already in use in some cities (London and Singapore, in particular), and other implementation projects are under study. From the simulation we have conducted, it appears that an optimal urban form requires both a smaller radius and a higher concentration of households around the CBD (cf. Figure 1). The first-best rules do so by setting the toll equal to the external cost. The linear toll is more efficient in reducing the radius of the city than in concentrating households around the CBD. In general, under the linear rule, the optimal trade-off between the two objectives requires an excessive charge on road users.

A cordon toll close to the CBD does not have a large impact on the radius of the city. At the same time, a cordon toll away from the CBD has an important impact on the radius of the city, but does not induce a significant variation in the concentration of households inside the city. In most cases, and for data related to le-de-France, we found that it is optimal to set the cordon toll at a distance about 21 km from the city center.

Pricing reduces the size of the city but the average area occupied by households does not decrease too much. On one hand, part of the land available for housing and transportation is lost. But, this lost area is not relatively important since, as the empirical observation shows, the available land for housing and transportation gets smaller as we move away from the city center. On the other hand, with congestion pricing, the surface of land allocated to roads decreases and larger area is available for housing. Overall, both impacts have comparable magnitudes and the resulting variation in the housing area remains small, in general.

On a more general ground, pricing congestion contributes to decrease the level of pollution, since it leads to smaller and more compact cities. Indeed, energy consumption per household decreases as the urban density increases (cf. Newman \& Kenworthy 1989). Since $\mathrm{CO}_{2}$ emissions are correlated with tripdistance, congestion pricing has an appreciable environmental benefit. The set of simulations we have conducted shows that congestion pricing reduces the level of emissions by $15 \%$, and has comparable impact on congestion.

The paper is organized as follows. In Section 2 we introduce the notation and provide the solution procedure for the land-use equilibrium. The calibration of the model to IDF is undertaken in Section 3. In Section 4 we discuss the impact of congestion pricing. We finally conclude in Section 5.

## 2 A general method to compute a compensated equilibrium

### 2.1 The basic framework

The analysis is carried out under the classical monocentric model. We adopt the formulation of Fujita (1989) and denote the model by $H S_{T} .{ }^{6}$ The number of households living in the city is fixed and equal to $\bar{N}$ (closed city). The variable $r$ denotes the distance from the center of the city. Each household makes daily trips from its location, at distance $r$ from the center of the city, to the Central Business District (CBD) that extends to distance $r_{c}$ from the center of the city. Inside the CBD, we assume that transportation is costless. The radius of the city is denoted by $r_{f} . N(r)$ is the number of households located further than distance $r$ from the city center. $L(r)$ is the amount of land available for housing or transportation at $r . L_{T}(r)$ is the amount of land allocated for transportation at $r$. Each household consumes two goods, housing $s$ and a composite good $z$, and gets a utility $U(z, s)$ where $\partial U(z, s) / \partial z>0$ and $\partial U(z, s) / \partial s>0$. All households have the same utility function and the same (pretax) revenue $Y$. The price of the composite good is normalized to 1 and the unitary price of land, or land rent, at distance $r$ from the city center is $R(r)$. The opportunity cost of land, or the agricultural rent, is denoted by $R_{A}$.

The amount of composite good necessary to achieve utility level $u$ when housing area is equal to $s$ is $Z(s, u)$, which is the solution of $U(z, s)=u$ in $z$. Let $I$ denote the revenue net of taxes. The household bid rent function $\psi(I, u)$ is given by

$$
\begin{equation*}
\psi(I, u):=\max _{s \geq 0} \frac{I-Z(s, u)}{s}, \tag{1}
\end{equation*}
$$

where the maximum is reached at the bid-max lot size $S(I, u)$

$$
\begin{equation*}
S(I, u):=\underset{s \geq 0}{\arg \max } \frac{I-Z(s, u)}{s} . \tag{2}
\end{equation*}
$$

The government is responsible for providing transportation infrastructure, $L_{T}(r)$, and has the possibility to levy two kinds of taxes: a population tax that does not depend on $r$ and is denoted by $g$, and a location (or congestion) tax that depends on $r$ and is denoted by $l(r)$.

The road occupancy at $r$ is defined by the ratio of the number $N(r)$ of households located further away than $r$ from the city center to the amount $L_{T}(r)$ of land devoted to transport use at $r$. At each distance $r$, the transport cost depends on the road occupancy at $r: c\left(N(r) / L_{T}(r)\right)$, where the function $c$ is assumed to satisfy $c(w)>0, c^{\prime}(w)>0$ and $c^{\prime \prime}(w)>0$ for all $w \geq 0$. The transport cost from distance $r$ to the CBD is

$$
\begin{equation*}
\tau(r)=\int_{r_{c}}^{r} c\left(\frac{N(x)}{L_{T}(x)}\right) d x . \tag{3}
\end{equation*}
$$

[^3]Define the bid rent of the transport sector $\psi_{T}$ at each distance $r$ as the marginal benefit of land for transportation at $r$ :

$$
\begin{equation*}
\psi_{T}\left(\frac{N(r)}{L_{T}(r)}\right)=c^{\prime}\left(\frac{N(r)}{L_{T}(r)}\right)\left(\frac{N(r)}{L_{T}(r)}\right)^{2} . \tag{4}
\end{equation*}
$$

The bid rent $\psi_{T}\left(N(r) / L_{T}(r)\right)$ represents the cumulated gain for the $N(r)$ commuters (away from $r$ ) from a unit increase of roads at $r$.

### 2.2 Solution approach

The household's problem is to maximize the utility function $U(z, s)$ over $r, z$ and $s$ subject to the revenue constraint $z+R(r) s=Y-g-l(r)-\tau(r)$. If we replace $I$ in (1) by ${ }^{7} Y-g-l(r)-\tau(r)$, we obtain the household bid rent at distance $r$

$$
\begin{equation*}
\psi(Y-g-l(r)-\tau(r), u)=\max _{s} \frac{Y-g-l(r)-\tau(r)-Z(s, u)}{s} \tag{5}
\end{equation*}
$$

and the corresponding bid-max lot size $S(Y-g-l(r)-\tau(r)$, u). Appendix A provides an interpretation of the $H S_{T}$ model and the role played by the population tax $g$.

Since all households are identical, it is convenient to assume that they all reach the same utility level at an optimal solution. ${ }^{8}$ The objective of the central planner is to maximize the total surplus in the city. Let $n(r)$ denote the number of households in an annulus of unit width at $r$. The objective function to be maximized over (nonnegative) quantities $n(r), s(r), L_{T}(r)$ and $r_{f}$ is the following total surplus $\mathscr{S}$ :

$$
\begin{equation*}
\mathscr{S}=\int_{r_{c}}^{r_{f}}\left\{\left[Y-\tau(r)-Z(s(r), u)-R_{A} s(r)\right] n(r)-R_{A} L_{T}(r)\right\} d r . \tag{6}
\end{equation*}
$$

Any distribution $n(r)$ of households should satisfy the following constraints. First, the total amount of land devoted to housing and transportation must be lower or equal than the amount of land available:

$$
\begin{equation*}
n(r) s(r)+L_{T}(r) \leq L(r) \quad \text { for } \quad r_{c} \leq r \leq r_{f} \tag{7}
\end{equation*}
$$

Second, the distribution of households satisfies:

$$
\begin{equation*}
N(r)=\int_{r}^{r_{f}} n(r) d r \quad \text { for } \quad r_{c} \leq r \leq r_{f} \tag{8}
\end{equation*}
$$

[^4]Finally, all households locate inside the city:

$$
\begin{equation*}
\bar{N}=N\left(r_{c}\right)=\int_{r_{c}}^{r_{f}} n(r) d r . \tag{9}
\end{equation*}
$$

Since the bid rent function $\psi(I, u)$ is continuously increasing in $I$, we can define $\phi(R, u)$ by

$$
\begin{equation*}
\phi(R, u):=I \Leftrightarrow \psi(I, u)=R . \tag{10}
\end{equation*}
$$

The quantity $\phi(R, u)$ is the aftertax revenue required by a household having utility level $u$ and willing to pay a land rent $R$.

The optimality conditions of this problem (maximize (6) subject to constraints (7), (8) and (9)) are recalled in their standard form in Appendix A. They represent conditions for the compensated equilibrium in which the common utility $u$ is achieved by a competitive land market with common location tax $g$ and an optimal location tax $l(r)$. The idea of the approach we propose is to transform standard optimality conditions (Equations (22a)-(22f) in Appendix A) into a set of first-order differential equations. Brueckner (2005) proposed a similar approach but under a framework where the proportion of land devoted to roads is fixed. We have the following result.

Proposition 1. Let $u>0$ be a fixed utility level. The solution of the problem which consists in maximizing (6) subject to constraints (7), (8) and (9) can be computed in the following way. Solve, for $r_{c} \leq r \leq r_{f}$, the system of backward differential equations :

$$
\left\{\begin{align*}
R^{\prime}(r) & =-\frac{c^{\prime}\left(\Psi_{T}^{-1}(R(r))\right) \Psi_{T}^{-1}(R(r))+c\left(\Psi_{T}^{-1}(R(r))\right)}{\frac{\partial \phi}{\partial R}(R(r), u)}  \tag{11}\\
N^{\prime}(r) & =\frac{\frac{N(r)}{\Psi_{T}^{-1}(R(r))}-L(r)}{S(\phi(R(r), u), u)},
\end{align*}\right.
$$

with terminal conditions $R\left(r_{f}\right)=R_{A}$ and $N\left(r_{f}\right)=0$. Then, find $r_{f}$ such that $N\left(r_{c}\right)=\bar{N}$. From these, compute $L_{T}(r)=N(r) / \Psi_{T}^{-1}(R(r)), s(r)=$ $S(\phi(R(r), u))$ and $l(r)=\int_{r_{c}}^{r} c^{\prime}\left(\Psi_{T}^{-1}\left(R\left(r^{\prime}\right)\right)\right) \Psi_{T}^{-1}\left(R\left(r^{\prime}\right)\right) d r^{\prime}$ for $r_{c} \leq r \leq r_{f}$.

Proof. See Appendix B
This procedure assumes that $n(r)>0$ and $L_{T}(r)>0$ for all $r_{c} \leq r \leq r_{f}$. While the second condition is guaranteed at any optimal solution, ${ }^{9}$ it is possible that households density be equal to zero at some distance $r$. In Appendix C we provide details on how to implement this algorithm and show how to handle the case where $n(r)=0$ for $r>r_{c}$.

[^5]In order to compare the optimal pricing rule with alternative policies, we relax the analytical form in the first equation of (11) by introducing the more flexible rule:

$$
H(r)= \begin{cases}c^{\prime}\left(\Psi_{T}^{-1}(R(r))\right) \Psi_{T}^{-1}(R(r)) & \text { (first-best) }  \tag{12}\\ \kappa & \text { (linear toll) } \\ \xi_{d} I_{\left\{r_{d}\right\}} & \text { (cordon toll) }\end{cases}
$$

where $\kappa$ and $\xi_{d}$ are a positive constants and $I_{\left\{r_{d}\right\}}$ the function that takes value one at $r_{d}$ and zero elsewhere, and replacing the first equation in (11) by $R^{\prime}(r)=$ $-\left(H(r)+c\left(\Psi_{T}^{-1}(R(r))\right)\right) /(\partial \phi(R(r), u) / \partial R)$. Then, instead of (11), we solve the system of differential equations given by

$$
\left\{\begin{align*}
R^{\prime}(r)= & -\frac{H(r)+c\left(\Psi_{T}^{-1}(R(r))\right)}{\frac{\partial \phi}{\partial R}(R(r), u)}  \tag{13}\\
N^{\prime}(r)= & \frac{\frac{N(r)}{\Psi_{T}^{-1}(R(r))}-L(r)}{S(\phi(R(r), u), u)}
\end{align*}\right.
$$

The second pricing rule in (12) corresponds to a charge that is proportional to the length of the trip, where $\kappa$ is the charge per unit of distance. This may reflect a charge implemented as a gasoline tax. Notice that the linear toll does not depend on the origin and destination of the trip. The third pricing rule in (12) reflects cordon pricing. Each driver pays $\xi_{d}$ for crossing the ring of radius $r_{d}$. Households living inside this ring do not pay the charge.

## 3 Calibration on Île-de-France

In this section, we calibrate the model parameters to match selected target variables related to the IDF (Île-de-France) region. The monocentric model may be criticized as being based on unrealistic assumptions. Indeed, many metropolitan regions have a polycentric structure, and many authors consider that the main effort should focus on polycentric models instead (cf. Mieszkowski \& Mills 1993, for example). The monocentric framework, however, remains very useful for three reasons at least. First, for the case of IDF, as we discuss below, there is a high concentration of (non-industrial) activities in the CBD located inside Paris. Second, the monocentric model is useful when we consider only a part of the economic activity and the related transportation. In particular, in IDF, most economic activities with highly skilled employees are concentrated in the CBD. This issue is particularly relevant when polycentric models have not been used successfully, yet. Third, given that the theory underlying the monocentric model is much more coherent and complete (many theoretical insights have been already gained), the empirical exercise can be evaluated much more accurately than if polycentric models were used. We do not intend to say that the
monocentric model is superior to polycentric models, but we argue that there are many lessons we can draw from it if we remain aware of its limitations.

Moreover, empirical observations still confirm the high concentration of economic activities in small areas. For the case of IDF, a recent report by Pottier et al. (2007) states that more than three million households (among a total of five million) are working in the twenty districts inside Paris. The ratio is even higher for highly skilled employees, who generally use private cars relatively frequently. Moreover, maps from AIRPARIF show a high concentration of emissions in the CBD and the region around. On the basis of these observations, we think that many urban attributes of IDF can be explored within the monocentric framework.

### 3.1 A specific model

The related literature has extensively considered the Cobb-Douglas utility function: ${ }^{10}$

$$
\begin{equation*}
U(z, s)=z^{\alpha} s^{\beta} \quad \text { with } \quad \alpha>0, \quad \beta>0 \tag{14}
\end{equation*}
$$

From $U(s, z)=u$, we have the quantity of composite good

$$
\begin{equation*}
Z(s, u)=u^{1 / \alpha} s^{-\beta / \alpha}, \tag{15a}
\end{equation*}
$$

and the solution of (2) yields

$$
\begin{equation*}
S(I, u)=\left(\frac{\alpha+\beta}{\alpha}\right)^{\frac{\alpha}{\beta}} u^{\frac{1}{\beta}} I^{-\frac{\alpha}{\beta}} . \tag{15b}
\end{equation*}
$$

Substituting this in (1) yields the bid rent function

$$
\begin{equation*}
\psi(I, u)=\frac{\beta}{\alpha+\beta}\left(\frac{\alpha}{\alpha+\beta}\right)^{\frac{\alpha}{\beta}} u^{-\frac{1}{\beta}} I^{\frac{\alpha+\beta}{\beta}} . \tag{15c}
\end{equation*}
$$

The inverse of $(15 \mathrm{c})$ gives

$$
\begin{equation*}
\phi(R, u)=\frac{\alpha+\beta}{\alpha}\left(\frac{R \alpha}{\beta}\right)^{\frac{\beta}{\alpha+\beta}} u^{\frac{1}{\alpha+\beta}} \tag{15d}
\end{equation*}
$$

For the congestion function, we use the BPR (Bureau of Public Roads) formula (cf. Branston 1976)

$$
\begin{equation*}
c(\gamma)=\frac{\theta}{v_{0}}\left(1+k^{\prime} \gamma^{\lambda}\right) \tag{16}
\end{equation*}
$$

where $k^{\prime}$ is a positive constant, $v_{0}$ is the maximum travel speed and $\theta$ the households' valuation of time. This function satisfies the convexity requirement for $k^{\prime}>1$ and $\lambda>1$. In (16) the travel cost is the sum of two terms. The first term does not depend on the road occupancy and reflects the transport cost without congestion. The second term captures the impact of congestion.

[^6]Indeed, as the road occupancy increases, travel speed decreases and the travel time increases. Define $k=k^{\prime} \theta / v_{0}$. The impact of a marginal increase in the road's occupancy is $c^{\prime}(\gamma)=k \lambda \gamma^{\lambda-1}$. Using (4) and (15) we can obtain all expressions required in the computation of (13):

$$
\left\{\begin{align*}
\psi_{T}(\gamma) & =c^{\prime}(\gamma) \gamma^{2}=k \lambda \gamma^{\lambda+1}  \tag{17}\\
\psi_{T}^{-1}(R) & =\left(\frac{R}{k \lambda}\right)^{\frac{1}{\lambda+1}} \\
c\left(\psi_{T}^{-1}(R)\right) & =\frac{\theta}{v_{0}}+k^{\frac{1}{\lambda+1}}\left(\frac{R}{\lambda}\right)^{\frac{\lambda}{\lambda+1}} \\
c^{\prime}\left(\psi_{T}^{-1}(R)\right) \psi_{T}^{-1}(R) & =(k \lambda)^{\frac{1}{\lambda+1}} R^{\frac{\lambda}{\lambda+1}}
\end{align*}\right.
$$

where $\gamma=\psi_{T}^{-1}(R)$.

### 3.2 Base-case parameter values

We fit the above model with data from IDF.

## Land available

We assume

$$
\begin{equation*}
L(r)=\mu(r) \times 2 \pi r, \tag{18}
\end{equation*}
$$

where $\mu(r)$ is the fraction of land devoted to housing and transportation at $r .{ }^{11}$ Data from IDF show that the proportion of land used for housing and transportation, with respect to the total available land, decreases as we move away from the CBD. Furthermore, collective houses are more concentrated near the CBD and individual houses spread away from the city center. Collective houses are generally built on more than four levels, while individual houses are built on one or two levels. It is important to take into account this fact in order to match the observed distribution of households. We approximate $\mu(r)$ by an exponential expression, which yields

$$
\begin{equation*}
\mu(r)=3.191 e^{-8.7 \times 10^{-5} r} \quad\left(R^{2}=0.99\right) \tag{19}
\end{equation*}
$$

Figure 5 shows both observed values (dots) and their approximation (lines). As we move away from the CBD the fraction of land available for housing and transportation decreases substantially.

## Travel speed

There are two options at least on how to compute free-flow travel speed: $v_{0}$. First, one may consider that it is constant over all the region. In this case it

[^7]|  | Local roads | Main roads | Highways |
| ---: | :---: | :---: | :---: |
| Length $(\mathrm{km})$ | 14490 | 2752 | 1814 |
| Max. speed $(\mathrm{km} / \mathrm{h})$ | 50 | 70 | 110 |

Table 1: Road network in Île-de-France.
can be computed as the (harmonic) mean of the maximum allowed speeds over the network of three kinds of roads. The details of the network are shown in Table 1, and this gives a value of about $55 \mathrm{~km} / \mathrm{h}$.

A better approach is to consider that the free-flow travel speed decreases as we get closer to the CBD. This is because a driver inside Paris uses mainly (slow) local roads, but can drive on faster roads in outer regions. To take into account the fact that the free-flow speed increases as we move away from the CBD, we approximate it as follows. At the city border a traveller mainly uses highways where the speed limit is $110 \mathrm{~km} / \mathrm{h}$. A household will be likely to use highways less as we get closer to the CBD. We assume ${ }^{12}$ that to travel from the city center to the CBD, on average, $80 \%$ of the trip is made on highways, and $20 \%$ on main roads. A trip that starts closer to the CBD uses less highways but the same fraction of main roads. Instead, urban area roads (with speed limit of $50 \mathrm{~km} / \mathrm{h}$ ) substitute for highways. Denoting by $w_{h}$ and $w_{n}$ the respective fractions of usage of highways and main roads, the average speed is the harmonic mean

$$
\left(\frac{w_{h}}{110}+\frac{w_{n}}{70}+\frac{1-w_{h}-w_{n}}{50}\right)=\frac{1}{v_{0}}
$$

or $v_{0}=3850 /\left(77-42 w_{h}-22 w_{n}\right)$. As we have mentioned above $w_{n}$ is fixed at $20 \%$. Assuming a linear form of $w_{h}$ and taking into account that $w_{h}=0.8$ at $r_{f}$ and $w_{h}=0$ at $r_{c}$, we end up with the following relation between the free-flow travel speed and the distance to the city center:

$$
v_{0}=\frac{51931}{1-5.92 \times 10^{-6} r} .
$$

So, the free-flow travel speed decreases from about $90 \mathrm{~km} / \mathrm{h}$ at distance 70 km (entrance of the city) from the city center to $52 \mathrm{~km} / \mathrm{h}$ at distance 10 km (where the maximum speed generally becomes small). This is more realistic and leads to better calibration than the fixed $v_{0}$.

## Households

We consider a population of drivers going to and from the city center 230 days a year, ${ }^{13}$ and estimate costs over one year. Some parameter values are provided in Table 2. The number of households used is adjusted so that it corresponds to the number of vehicles used for home-to-work trips. Since we consider a CBD

[^8]| Variable | Value | Unit |
| :---: | :--- | :--- |
| $\frac{r_{c}}{N}$ | 3500 | $m$ |
| $\theta$ | 2120493 | household |
| $R_{A}$ | 6900 | $€ h^{-1}$ year $^{-1}$ |

Table 2: Base-case parameter values
of radius 3.5 km , and since we consider only households that make trips to the CBD, we remove half of the population located in the ring that extends from 0 to 7 kilometers. Accordingly, we consider a total population of $\bar{N}=2120493$ households.

## Utility function

From the Cobb-Douglas utility functions properties, we know that the ratio $\beta / \alpha$ is equal to the share of the available revenue spent on housing with respect to the share spent on the homogeneous good. Robson (1976) assumed a value of $50 \%$ and Kanemoto (1977) has reduced the approximation to what seems to be a more realistic $20 \%$. In the base-case, we consider the second value which matches recent estimation by INSEE. ${ }^{14}$ Thus, we have $\alpha=4 \beta$, so that

$$
\begin{equation*}
U(z, s)=\left(z^{4} s\right)^{\beta} \tag{20}
\end{equation*}
$$

An alternative value of $\beta$ is considered for the sake of comparison.

## Congestion term

The congestion function depends on the maximum speed inside the city, the value of time and parameters $k^{\prime}$ and $\lambda$ in (16). Boiteux (2001) reports that the value of time in IDF in 2001 is $11.6 € / \mathrm{h}$ for home-to-work trips. ${ }^{15}$ To take into account the increase since 2001, we take the value of $15 € / \mathrm{h}$ (which corresponds to a five year growth rate at $5 \%$ ). So, during a year with 230 working days and an average of two trips per day, we have $\theta=15 \times 230 \times 2\left(€ h^{-1}\right.$ year $\left.^{-1}\right)$. Both parameters are used in the calibration of the model. As a comparative statics exercise we consider an alternative situation with a higher level of congestion and compare with the base-case.

## Tolling schemes

We consider four policies:

- no toll (NT), where $\kappa$ in (12) reflects the vehicle operating cost;

[^9]- cordon toll (CT), where a driver pays a toll when he enters inside the ring of a given radius;
- (optimal) linear toll (LT), where $\kappa$ is set to the value that maximizes the surplus in (6);
- a first-best toll (FB) that internalizes the external costs.

The "no toll" rule may be interpreted as a small tax or, better, the vehicle operating cost per kilometer. On the basis of gasoline price of $1.5 €$ per liter, the gasoline cost per meter for an average vehicle that consumes 6 liters per 100 kilometer is $0.0207 €$ per meter per year. Assuming that gasoline price is half the vehicle operating cost we use $\kappa=0.0414$ for the NT policy. ${ }^{16}$ For the cordon toll, both the location and the value are chosen to maximize the surplus $\mathscr{S}(u)$ given in (6). For the linear toll (LT), we search for the value of $\kappa$ that maximizes $\mathscr{S}(u)$. In practice, the optimization process is a tedious but a straightforward task. Pricing rule NT is the reference policy, since it is close to the real situation.

## Calibration

A dataset related to rings with 7 km intervals is used to feed the model with data. To replicate the urban structure of IDF, we construct a loss function (denoted "Loss") that depends on the four parameters $u, \beta, k$ and $\lambda$. The loss function is equal to the weighted sum of square errors between observed data and the output of the model. We focus on the radius of the city $\left(r_{f}\right)$, the distribution of the households (pop), the travel time ( tt ) and the level of the urban rent (rent). The expression of the loss function is

$$
\begin{align*}
& \operatorname{Loss}(u, \beta, k, \lambda)= \\
& \qquad \begin{array}{l}
\sum_{r \in 7,14, \ldots, 70}\left\{w_{r_{f}}\left(\frac{M_{r_{f}}-r_{f}}{r_{f}}\right)^{2}+w_{\mathrm{rent}}\left(\frac{M_{\mathrm{rent}}^{r}-R(r)}{R(r)}\right)^{2}+\right. \\
\\
\left.\quad w_{\mathrm{tt}}\left(\frac{M_{\mathrm{tt}}^{r}-t t(r)}{t t(r)}\right)^{2}+w_{\mathrm{pop}}\left(\frac{M_{\mathrm{pop}}^{r}-p o p(r)}{p o p(r)}\right)^{2}\right\},
\end{array}
\end{align*}
$$

where $w_{x}$ denotes the weight of variable $x, M_{x}^{r}$ denotes the value of $x$ predicted by the model at $r$ ( $r$ measured in km ). The four variables are not measured in the same way: "rent" is the average rent between $r$ and $r-\Delta r$ (we have used $\Delta r=7 \mathrm{~km}$ ), " tt " is the average travel time for households between $r$ and $r-\Delta r$, "pop" is the number of households between $r$ and $r-\Delta r$. The weights are set equal (and normalized to one) by default. They may be changed to focus the calibration on a given set of variables. The function $\operatorname{Loss}(u, \beta, k, \lambda)$ reaches a unique minimum when the output of the model perfectly matches the observed values.

[^10]

Figure 2: Distribution of households: observed and predicted ( $R^{2}=0.987$ ).


Figure 3: Travel time: observed and predicted ( $R^{2}=0.97$ ).

Table 4 contains the values of target variables along ten rings as indicated in the first column. The second column contains the number of households. Values in the third column correspond to the number of vehicles used for home-to-work trips. As we are mainly interested in transport, this variable may be used instead of the number of households. The fourth column contains the travel time for the same type of trips. Rent values (based on observations from "indice notaire-INSEE" in 2007) are reported in the last column.

The model is calibrated with respect to policy LT, i.e. when households pay a tax that reflects the vehicle operating cost. The output of the model with parameter values $u=11976, \beta=0.2, \lambda=4.02$ and $k^{\prime}=6.6 \times 10^{-12}$ fits particularly well the distribution of households and travel time. Figure 2 shows the observed distribution of households in IDF and the distribution produced by the model. The correlation is satisfactory. Figure 3 shows observed and predicted values for the travel time. The correlation between the two sets is high, even if the slope of the predicted values seems higher. The variable freeflow travel speed has been useful to refine the approximation of the travel time.

The only variable that does not seem to be well fitted by the model is the land rent. This fact may be explained intuitively as follows. Under the monocentric city framework, the market rent is an exclusive result of transport costs. The attractiveness of the CBD lies in the fact that we incur lower travel time. But, in reality the attractiveness of the CBD of Paris is the result of many others attributes: a richer social life, better access to many facilities, and so on. This is one of the limitations of the model used here.

## 4 Results

Simulation outputs are presented in Table 5. Table 3 contains a smaller set of the output of the base-case scenario. Under each scenario there are four pricing rules: no toll, cordon toll, linear toll and first-best toll. The base-case uses

|  | $r_{f}$ | $\bar{s}$ | $V_{K}$ | $R D$ | $T T$ | $\Delta \mathscr{S}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | City <br> radius | Housing <br> area | Trip <br> length | Roads' <br> area | Travel <br> time | $\Delta$ surp |
|  | $k m$ | $m^{2}$ | $k m$ | $10^{4} m^{2}$ | mins | $€ / \mathrm{y}$ |
|  |  |  |  |  |  |  |
| No toll | 73.423 | 84.236 | 22.075 | 7539 | 37.7 | 0 |
| Cordon toll | 55.633 | 84.889 | 19.632 | 6482 | 33.9 | 181 |
| Linear toll | 46.246 | 81.385 | 18.727 | 6042 | 32.7 | 271 |
| First-best | 48.650 | 83.129 | 18.711 | 6049 | 32.7 | 286 |

Table 3: The structure of the city (base-case). Cordon toll: located at 22 km , value $22.5 € /$ day; Linear: $\kappa=0.21 / \mathrm{m} /$ year
parameter values discussed above and summarized in Table 2.
The first column of Table 5 provides location tax corresponding to $H(r)$ given in (12). The second column contains the radius of the city $r_{f}$. Column $\bar{s}$ corresponds to the average area occupied by a household $\left(\bar{s}=\int_{r_{c}}^{r_{f}} s(r) n(r) d r / \bar{N}\right)$. The average (one-way) trip-distance $V_{K}=\int_{r_{c}}^{r_{f}} r n(r) d r / \bar{N}$ is given in column $V_{K}$. Column $R D$ contains the surface of land allocated to roads. $T T$ and $T T_{0}$ denote the average travel time and the free-flow travel time, respectively. The social cost per household is decomposed into three items (all expressed for an average household per year): $C_{L}$, the opportunity cost of land; $C_{T}$, the generalized transport cost; and $C_{Z}$, the cost of the homogeneous good. Column $\Delta \mathscr{S}$ corresponds to the impacts of pricing on the surplus of an average household per year. We now discuss the impact of each pricing rule under the base-case and then compare with two alternative scenarios.

### 4.1 The structure of the city

## No toll

Without tolling, drivers incur only the vehicle operating cost. The urban region extends to a radius of 73 km which corresponds to the actual radius of IDF. The average area occupied by a household is $84 \mathrm{~m}^{2}$ and the average length of a trip is 22 km . The average duration of trip is 38 mins . The amount of taxes collected ( $769 €$ ) is close to annual spending on private transport in IDF. The density of households is increasing as we move from $r_{f}$ to the CBD. It declines shortly near the CBD, because households living in the city center do not use frequently their cars for home-to-work trips.

Vehicle emissions, in particular for $\mathrm{CO}_{2}$, are highly correlated with the tripdistance, and a policy that reduces the latter is environmentally effective. Indeed, transportation is the leading sector in terms of $\mathrm{CO}_{2}$ emissions in France (141 million-tons in 2005, according to ADEME). Assuming an average emission
of $153 \mathrm{~g} / \mathrm{km}$ (reported for 2006 by ADEME) this corresponds to a total of 3.3 million-tons of $\mathrm{CO}_{2}$ per year in IDF and corresponding to home-to-work trips only. ${ }^{17}$

This situation is not optimal since congestion externality is not taken into account by road users. ${ }^{18}$ Congestion pricing has long been advocated as the convenient tool to remove market distortions and increase welfare. We explore the impacts of three alternative policies.

## Cordon toll

Drivers pay the toll when they enter inside a given ring. The value of the toll as well as its location are both chosen to maximize the surplus in (6). The optimal location of the cordon is at 22 km from the city center and each household going inside the toll region pays $22.5 €$ per day. This pricing rule motivates households to locate inside the ring so they do not pay the toll. Competition for land inside the cordon rises the land rent near the CBD. The land rent curve shifts upwards just near the cordon location (cf. Figure 6). A similar jump appears in the distribution of households as shown in Figure 7.

In quantitative terms, this policy reduces the radius of the city and the average length of a trip by $27 \%$ and $13 \%$, respectively. The average area occupied by a household slightly increases by $1 \%$ because the land allocated to roads is smaller. Congestion decreases by $11.5 \%$. The gain in surplus results from the decrease in the opportunity cost of land $\left(C_{L}\right)$ and transport cost $\left(C_{T}\right)$. The consumption of the homogeneous good increases, but overall the surplus increases by $181 €$ per household per year.

Notice that the housing area slightly increases under CT, despite the important decrease in the radius of the city. Indeed, the decrease in the radius of the city induces a relatively smaller decrease in the available land: from (18) and (19), the available land for housing and transportation is relatively small when $r$ is large. So, the decrease in the radius of the city does not have a large impact (in relative terms) on the total amount of land available for housing and transportation. At the same time, the amount of land allocated to roads decreases at all distances from the city center. Overall, the resulting variation in the housing area remains almost the same.

## The (optimal) linear toll

The linear toll requires that each household pays $210 €$ per kilometer (of daily trips) per year. We obtain a particularly small city with a radius reduced by $40 \%$ by comparison with the no toll situation. The trip-distance decreases by $17 \%$, and this may be seen as decrease in $\mathrm{CO}_{2}$ emissions. The corresponding city is characterized by a reduction in transport cost and opportunity cost of land as well as an increase in the consumption of the composite good. The main weakness of the linear toll is that it reduces the area occupied by households

[^11]significantly: the average housing area decreases by $4.4 \%$ which is relatively higher than the variation under cordon and first-best tolls.

The linear toll reaches a good efficiency level by comparison with the optimal toll. In our simulations, however, we found that it is equivalent to a large increase in the gasoline price (about $12 € /$ liter). So, the policy is likely to face a strong opposition from road users.

## First-best toll

The optimal toll leads, as expected, to a compact and dense city. The radius of the city and trip-distance decrease by $34 \%$ and $15 \%$, respectively. The consumption of the homogeneous good increases, but the opportunity cost of land and transport costs are reduced. Travel time decreases by $13 \%$.

The decrease in the radius and trip-distance remain, however, slightly lower than under the linear toll. Policy FB is particularly effective in concentrating households around the CBD (cf. Figure 7). ${ }^{19}$

Optimal congestion pricing increases the welfare by $286 €$ per household per year. Cordon and linear tolls get $62 \%$ and $93 \%$ of this gain, respectively. The amount of the toll collected is relatively higher by comparison with all the other pricing schemes. With the optimal toll, the government budget is balanced (cf. condition (23)), in the sense that total taxes are equal to the cost of land used for transportation. Since the other pricing scheme provide lower revenues, the government must find alternative funding schemes.

### 4.2 Higher congestion

When $k$ in the congestion function (16) increases (Scenario 1 in Table 5), congestion costs increase, and an efficient urban form corresponds to a further concentration around the CBD. The radius of the city increases under NT and decreases under FB. CT and LT induce a small increase. The higher congestion is followed by an increase in the land rent around the city center, and this motivates households to locate further away from the CBD. This incentive is higher than the opposing one induced by the (private) travel cost. Appropriate tolling makes the second incentive higher. There are more land allocated to roads.

The transport cost and expenses on the homogeneous good increase under the four regimes, while the land cost decreases only under FB. It is clear that an increase in congestion has a negative impact on welfare. The intuition for this is straightforward (notice the decrease in housing area given by $\bar{s}$ ). $\mathrm{CO}_{2}$ emissions, and other pollutants related to fuel consumption, vary in the same direction as VK: a higher congestion is followed by a higher pollution under all regimes except FB.

[^12]
### 4.3 Alternative preferences

As the preference for housing increases (Scenario 2 in Table 5), the city radius $r_{f}$ increases under the four regimes. The variations with respect to the basecase are $25 \%, 28 \%, 15 \%$ and $13 \%$, respectively for NT, CT, LT, and FB. At the same time, the increase in the average housing area is relatively small for NT by comparison to LT and FB. This is because when congestion is unpriced, too much land is devoted to roads, which leaves smaller area for housing.

From the output in Table 5, the larger city leads to higher travel time, higher consumption of the homogeneous good and higher $\mathrm{CO}_{2}$ emissions. This requires a higher compensation of the households, and yields lower level of surplus.

Under NT the increase in $\bar{s}$ is relatively small by comparison with the increase in $r_{f}$. Indeed, with unpriced congestion the expansion of the city leads to an over-investment in roads. CT and FB yield a higher area per household, because a smaller area is devoted to roads.

## 5 Conclusion

This paper examined the impacts of congestion pricing on the urban form. Our analysis reveals the importance of tolling on households' decision, and consequently on the urban structure of the city. As a solution of the optimality conditions we derive, among other variables, the households distribution and the amount of land allocated to transportation over the city. Our analysis concludes that convenient congestion pricing leads to more efficient urban forms. The increase in welfare results from the reduced travel cost and the better allocation of land between housing and roads. In monetary terms, first-best toll yields a welfare increase estimated at $606 \mathrm{M} €,{ }^{20}$ Accounting for environmental impact, the welfare gain of congestion pricing will be greater. Using an alternative empirical approach, Daniel \& Bekka (2000) estimate that congestion pricing leads to a reduction of emissions by $10 \%$. We found that vehicle-kilometer (and so the related emissions) can be reduced by $16 \%$. The difference is due to the fact that we integrate the long-term impacts on housing. De Palma \& Lindsey (2006) obtain higher but comparable results. They take into account a more general set of trips (not only home-to-work) and other sources of externalities (noise, accidents, etc.).

The linear toll reaches a good efficiency level by comparison to the firstbest scheme, but its implementation is equivalent to an important increase in the vehicle operating cost. In practice, the cordon toll represents a potential alternative. Indeed, it induces a satisfactory increase in the housholds' surplus and faces lower opposition from road users, as the real experiences have revealed in the last years.

The model we have considered does not intend to perfectly reproduce housing and transportation in IDF. The monocentric model has well known limitations

[^13]and there is a number of issues relevant to the region IDF that we have not discussed. In particular, there are multiple (smaller) business centers outside the CBD, and many working trips do not concern the CBD. We have assumed that all households have the same revenue, the same preferences and make a daily home-to-work trip only. ${ }^{21}$ One further limitation in this model is that the attractiveness of the CBD is limited to savings in transport costs. This assumption, which is acceptable under simplified contexts, is not reasonable for agglomerations such as Paris, where other facts such as the richer social life play an important role.

All these facts are not easy to deal with at the same time, and the theory of polycentric city is not yet sufficiently coherent and complete to represent a better alternative. Indeed, polycentric models do not refer to a precise model, but rather to a class of models. It would be useful to develop an analysis based on polycentric models that overcomes the weaknesses of the monocentric model. But this requires an identification of the limitations, both theoretical and empirical, of the monocentric model.

Some of these limitations are direct extensions of the monocentric city model, and we plan to address these issues in future research in which we also plan to add the multi-cordon toll scheme. Indeed, the solution approach adopted here can be adapted to cordon pricing. At the same time, our conclusions about the impact of congestion pricing on the urban form and the levels of emissions should extend to more complicated frameworks.

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## A Interpretation of the $\mathbf{H S}_{T}$ model

The necessary and sufficient conditions for a solution to the $\mathrm{HS}_{T}$ model, formulated in Section 2 above, are (7)-(9) and the following (22a)-(22f): ${ }^{22}$

$$
\begin{gather*}
R(r)= \begin{cases}\max \left(\psi(Y-g-l(r)-\tau(r), u), \psi_{T}\left(\frac{N(r)}{L_{T}(r)}\right)\right) & r_{c} \leq r \leq r_{f} \\
R_{A} & r \geq r_{f}\end{cases}  \tag{22a}\\
R(r)=\psi(Y-g-l(r)-\tau(r), u) \quad \text { if } \quad n(r)>0  \tag{22b}\\
R(r)=\psi_{T}\left(\frac{N(r)}{L_{T}(r)}\right) \quad \text { if } \quad L_{T}(r)>0,  \tag{22c}\\
s(r)=S(Y-g-l(r)-\tau(r), u), \quad r_{c} \leq r \leq r_{f}  \tag{22~d}\\
n(r)=\frac{L(r)-L_{T}(r)}{S(Y-g-l(r)-\tau(r), u)}, \quad r_{c} \leq r \leq r_{f}  \tag{22e}\\
l(r)=\int_{r_{c}}^{r} c^{\prime}\left(\frac{N(x)}{L_{T}(x)}\right) \frac{N(x)}{L_{T}(x)} d x, \quad r_{c} \leq r \leq r_{f} \tag{22f}
\end{gather*}
$$

Equations (22a), (22b) and (22c) state that each piece of land should be allocated to the highest bidder. It follows that if both $n(r)$ and $L_{T}(r)$ are (strictly) positive, then the households' bid rent is equal to the bid rent of the transport sector. Furthermore, at the outside boundary of the city (at $r_{f}$ ) the bid rent function is equal to the agricultural rent $R_{A}$. Condition (22d) insures that each household is choosing its bid-max lot size to maximize its utility (from (1) and (2)). Equation (22e) implies that constraint (7) is binding at the optimum, i.e. all the available land within the city is used either for housing or transportation.

The location tax in (22f) reflects external costs induced by each household. It can be shown that under this congestion pricing the optimal solution yields

$$
\begin{equation*}
\int_{r_{c}}^{r_{f}} R(r) L_{T}(r) d r=\int_{r_{c}}^{r_{f}} l(r) n(r) d r \tag{23}
\end{equation*}
$$

This means that the cost of transforming (agricultural) land to roads is just equal to the total amount of congestion tolls collected, i.e. the government budget is balanced in this sense.

Transportation introduces externalities in the monocentric model and efficient solutions can no longer obtain without public intervention. ${ }^{23}$ In particular, the location tax given in (22f) is devised so that household internalize the external costs they impose on other road users. ${ }^{24}$ The efficient allocation can then be decentralized through a compensated equilibrium (given by (22)), where the

[^15]government chooses $g, l(r)$ and $L_{T}(r)$. The decentralization is a consequence of the fact that the solution to any compensated equilibrium can be obtained as a solution to the $\mathrm{HS}_{T}$ model, and vice versa. The government can reach any target utility level by imposing adequate population taxes.

The government decides on the taxes to collect and the amount of land to allocate to roads at each distance. Let $\operatorname{HS}_{T}(u)$ refer to the Herbert-Stevens model with traffic congestion when the target utility is equal to $u .^{25}$ The following result (adapted from Fujita (1989)) states the relation between the $\mathrm{HS}_{T}$ model and competitive equilibria.

Proposition 2. $\left(R(r), n(r), s(r), L_{T}(r), r_{f}, g^{*}, l(r)\right)$ is a solution to the $H S_{T}(\bar{u})$ if and only if it is a compensated equilibrium under target utility $\bar{u}$.

The total surplus in (6) may be written as

$$
\begin{align*}
\mathscr{S}=\int_{r_{c}}^{r_{f}}\left\{\left(\frac{Y-g-l(r)-Z(s(r), u)}{s(r)}-R_{A}\right) s(r) n(r)\right. \\
\left.-L_{T}(r) R_{A}+g n(r)+l(r) n(r)\right\} d r . \tag{24}
\end{align*}
$$

Using (5), (22b) and (23), this becomes

$$
\begin{equation*}
\mathscr{S}=\underbrace{\int_{r_{c}}^{r_{f}}\left(R(r)-R_{A}\right) L(r) d r}_{\text {TDR }}+g \bar{N} \tag{25}
\end{equation*}
$$

where TDR stands for total differential rent. To illustrate the solution for varying utility levels, let us write $\mathscr{S}, \mathbf{T D R}$ and $g$ as a function of $u$. We have from (24) and (25):

$$
\begin{equation*}
\mathscr{S}(u)=\mathbf{T D R}(u)+N g(u) . \tag{26}
\end{equation*}
$$

The function $\mathscr{S}$ has the following properties: ${ }^{26} \mathscr{S}(u)$ is continuously increasing in $u$, and $\lim _{u \rightarrow-\infty} \mathscr{S}(u)=\bar{N}\left(Y-\tau\left(r_{c}\right)\right)$ and $\lim _{u \rightarrow+\infty} \mathscr{S}(u)=-\infty$. The function $g$ has the following properties: $g(u)$ is continuously decreasing in $u$, and $\lim _{u \rightarrow-\infty} g(u)=Y-\tau\left(r_{c}\right)$, and $\lim _{u \rightarrow+\infty} g(u)=-\infty$.

Figure 4, which is adapted from Fujita (1989) is useful to understand the relationship between the solution to the $\mathrm{HS}_{T}$ and compensated equilibria. The surplus related to first-best optimum is given by curve $\mathscr{S}(u)$. When the tolling scheme is not optimal, we necessarily obtain a lower level of surplus for any utility level. So under a non-optimal congestion pricing, curve $\mathscr{S}(u)$ moves downwards as the dashed curve. The total differential rent can either be redistributed to the households or to an absentee land owner. In this latter case, the households revenue is just $Y$, and from Proposition 2 it is clear that point $A$ corresponds to the solution of the competitive equilibrium or to the compensated equilibrium with target utility $u^{*}$. This solution is obtained under optimal

[^16]

Figure 4: $\mathrm{HS}_{T}$ model and compensated equilibria.
congestion pricing, so if we set $l(r)$ to a different level, we obtain a lower level of surplus. To reach the utility level at point $B$ the households must receive a total subsidy equal to $\operatorname{TDR}(u) / \bar{N}$. This is the situation where the total differential rent is redistributed to city citizens. This is also the solution to a competitive equilibrium with an absentee land owner but where the revenue $Y$ is replaced by $Y+\mathbf{T D R}(u) / \bar{N}$. The case where only a part of the rent is redistributed is an intermediate case between the two extremes.

In this sense, $g$ may be interpreted as a control variable that indicates how much of the total differential rate is redistributed to city residents. The $\mathrm{HS}_{T}$ model can be seen from another perspective. If the utility level is given, the population tax should be designed so that condition (9) is met. That is, the population in the city remains equal to $\bar{N}$. Indeed, $g$ appears in the solution as a multiplier for this condition (See Fujita 1989, page 68).

In many papers, (Kanemoto 1977, Robson 1976, Pines \& Sadka 1985, inter alios) the problem has been formulated as utility maximization under the revenue constraint. This may be obtained from the $\mathrm{HS}_{T}$ model by finding the highest level of utility given the budget constraint

$$
\bar{N} Y \geq \int_{r_{c}}^{r_{f}}\left\{\left[\tau(r)+Z(s(r), u)+R_{A} s(r)\right] n(r)+R_{A} L_{T}(r)\right\} d r
$$

is satisfied, i.e. total revenue is higher than total costs. But, notice that this
constraint is just $\mathscr{S}(u) \geq 0$. In Figure 4 this coincides with point $B$.

## B Proof of Proposition 1

Let us denote the road occupancy at $r$ by $\Gamma(r)$, i.e.

$$
\begin{equation*}
\Gamma(r):=\frac{N(r)}{L_{T}(r)} \tag{27}
\end{equation*}
$$

Replacing (8) and (27) by an equality between differentials with appropriate boundary conditions, we may easily write all equations (7)-(9) as

$$
\left\{\begin{align*}
N^{\prime}(r) & =-n(r)  \tag{28}\\
L_{T}(r) & =N^{\prime}(r) s(r)+L(r) \\
\Gamma(r) & =\frac{N(r)}{L_{T}(r)} \quad \text { for } \quad r_{c} \leq r \leq r_{f} \\
T^{\prime}(r) & =c(\Gamma(r)) \\
s(r) & =S(Y-g-l(r)-\tau(r), u)
\end{align*}\right.
$$

with boundary conditions

$$
\left\{\begin{align*}
\tau\left(r_{c}\right) & =0  \tag{29}\\
l\left(r_{c}\right) & =0 \\
N\left(r_{c}\right) & =\bar{N} \\
N\left(r_{f}\right) & =0
\end{align*}\right.
$$

Now, let us examine equations (22a)- (22c) involving $R(r)$. Recall that we have assumed $n(r)>0$ and $L_{T}(r)>0$ for $r_{c} \leq r<r_{f}$. Thus, the three equations (22a)- (22c) are equivalent to

$$
\left\{\begin{align*}
R(r) & =R_{A} \text { for } r \geq r_{f}  \tag{30}\\
R(r) & =\psi_{T}(\Gamma(r)) \text { for } r_{c} \leq r<r_{f} \\
\psi_{T}(\Gamma(r)) & =\psi(Y-g-l(r)-\tau(r), u) \quad \text { for } \quad r_{c} \leq r<r_{f}
\end{align*}\right.
$$

Notice that, by continuity at $r_{f}$, the two first equations imply that

$$
\psi_{T}\left(\Gamma\left(r_{f}\right)\right)=R_{A}
$$

Now, let us consider the third equation. Notice that

$$
\begin{gathered}
\psi(Y-g-l(r)-\tau(r), u)=R(r) \\
\Leftrightarrow \quad Y-g-l(r)-\tau(r)=\phi(R(r), u) \quad \text { by }(10) \\
\Leftrightarrow \\
\Leftrightarrow \quad\left\{\begin{array}{l}
l(r)+\tau(r)=Y-g-\phi(R(r), u) \\
l^{\prime}(r)+\tau^{\prime}(r)= \\
\psi(Y-g, u)=
\end{array}\right) R\left(r_{c}\right) \quad \text { by }(29)
\end{gathered}
$$

Recollecting all the results above gives the following equivalent formulation of conditions (22a)-(22e):

$$
\left\{\begin{align*}
R^{\prime}(r) & =-\frac{l^{\prime}(r)+c(\Gamma(r))}{\frac{\partial \phi}{\partial R}(R(r), u)} \text { for } \quad r_{c} \leq r<r_{f} \\
R\left(r_{f}\right) & =R_{A} \\
N^{\prime}(r) & =\frac{\frac{N(r)}{\Gamma(r)}-L(r)}{S(\phi(R(r), u), u)} \\
N\left(r_{c}\right) & =\bar{N}  \tag{31}\\
N\left(r_{f}\right) & =0 \\
L_{T}(r) & =\frac{N(r)}{\Gamma(r)} \\
g & =Y-\phi\left(\psi_{T}\left(\Gamma\left(r_{c}\right)\right), u\right) \\
s(r) & =S(\phi(R(r), u), u) \\
R(r) & = \begin{cases}\psi_{T}(\Gamma(r)) \quad \text { for } \quad r_{c} \leq r \leq r_{f} \\
R_{A} & \text { for } \quad r \geq r_{f}\end{cases}
\end{align*}\right.
$$

We end up by replacing $\Gamma(r)$ by $\psi_{T}^{-1}(R(r))$ in the two differential equations.

## C Numerical implementation

An NSP software has been developed to solve (11).

- a first function computes an approximate solution $R_{r_{f}}(r)$ and $N_{r_{f}}(r)$ of the double backward differential equation (11) over the interval $\left[r_{c} ; r_{f}\right]$, rewritten here:

$$
\left\{\begin{array}{l}
R^{\prime}(r)=-\frac{H\left(\psi_{T}^{-1}(R(r))\right)+c\left(\psi_{T}^{-1}(R(r))\right)}{\partial_{R} \phi(R(r), u)} \\
N^{\prime}(r)=\frac{N(r) / \psi_{T}^{-1}(R(r))-L(r)}{S(\phi(R(r), u), u)} \\
\text { with final conditions } R\left(r_{f}\right)=R_{A}, N\left(r_{f}\right)=0
\end{array}\right.
$$

In order to cautiously solve the equations above, the following numerical procedure has been used :

1. Initialization. Set $n=0, r^{0}=r_{f}, R^{0}=R_{A}, N^{0}=0$
2. while $r^{n}>r_{c}$ do
(a) compute $R^{\prime}\left(r^{n}\right)$ and $N^{\prime}\left(r^{n}\right)$
(b) compute $\delta r^{n}=\min \left[r^{n}-r_{c}, \max \left(\delta r_{\min }, \min \left(\delta r_{\max }, \frac{\varepsilon R_{A}}{\left|R^{\prime}\left(r^{n}\right)\right|}, \frac{\varepsilon \bar{N}}{\left|N^{\prime}\left(r^{n}\right)\right|}\right)\right)\right]$; note that three parameters are used: the maximum and minimum admissible values for $\delta r^{n}, \delta r_{\min }$ and $\delta r_{\max }$, and a fraction $\varepsilon$ limiting the progress of the numerical integration.
(c) $n \rightarrow n+1$
(d) $r^{n+1}:=r^{n}-\delta r^{n}, R^{n+1}=R^{n}-\delta r^{n} R^{\prime}\left(r^{n}\right), N^{n+1}=N^{n}-$ $\delta r^{n} N^{\prime}\left(r^{n}\right)$
3. Conclusion. Since $r^{n}=r_{c}$, set $R_{r_{f}}\left(r_{c}\right)=R^{n}$ and $N_{r_{f}}\left(r_{c}\right)=N^{n}$

- a second function searches and finds $r_{f}$ (using dichotomy) such that $N_{r_{f}}\left(r_{c}\right)=$ $\bar{N}$. The algorithm is the following:

1. Initialization. Set $r_{1}=r_{c}, r_{2}=2 r_{c}, r_{3}=3 r_{c}$; compute $N_{j}=$ $N_{r_{j}}\left(r_{c}\right)-\bar{N}$, for $j \in 1,2,3$.
2. while $\frac{\left|N_{1}\right|}{\bar{N}}>10^{-6}$ and $\frac{\left|r_{3}-r_{1}\right|}{r_{r} 2}>10^{-5}$, do
(a) if $N_{1} N_{2}<0$ (the solution lies in $\left[r_{1} ; r_{2}\right]$ ) then
i. set $r_{3}=r_{2}, N_{3}=N_{2}, r_{2}=\left(r_{1}+r_{2}\right) / 2$
ii. compute $N_{2}=N_{r_{2}}\left(r_{c}\right)-\bar{N}$
(b) else if $N_{2} N_{3}<0$ (the solution lies in $\left[r_{2} ; r_{3}\right]$ ) then
i. set $r_{1}=r_{2}, N_{1}=N_{2}, r_{2}=\left(r_{2}+r_{3}\right) / 2$
ii. compute $N_{2}=N_{r_{2}}\left(r_{c}\right)-\bar{N}$
(c) else the solution does not lie in $\left[r_{1} ; r_{3}\right]$ ) then
i. set $r_{1}=r_{2}, N_{1}=N_{2}, r_{2}=r_{3}, N_{2}=N_{3}, r_{3}=1.1 r_{3}$
ii. compute $N_{3}=N_{r_{3}}\left(r_{c}\right)-\bar{N}$

| Ring (km) | Households | Veh. used for home-to-work trips | travel time (hours) | Land rent ( $€ / \mathrm{m} * \mathrm{~m} /$ year $)$ |
| :---: | :---: | :---: | :---: | :---: |
| 3.5-7 | 674832 | 140956 |  | 102.39 |
| 7-14 | 1260076 | 580538 | 0.37 | 82.03 |
| 14-21 | 771020 | 491077 | 0.50 | 74.07 |
| 21-28 | 438363 | 336195 | 0.63 | 70.22 |
| 28-35 | 252913 | 225534 | 0.74 | 69.41 |
| 35-42 | 130083 | 115719 | 0.87 | 68.64 |
| 42-49 | 109050 | 96744 | 0.97 | 71.14 |
| 49-56 | 72312 | 59604 | 1.10 | 68.83 |
| 56-63 | 54568 | 47144 | 1.23 | 72.31 |
| 63-70 | 32559 | 26983 | 1.33 | 69.34 |
| total |  | 2120493 |  |  |

Table 4: Data on IDF for ten rings.

There is a further detail that should be taken into account in the iterations. Since $N^{\prime}(r)$ is always negative we have from the second line in (11):

$$
\psi_{T}^{-1}(R(r)) \geq \frac{N(r)}{L(r)}
$$

So, $\psi_{T}^{-1}(R)$ in (15) is replaced by

$$
\psi_{T}^{-1}(R(r))=\max \left\{\frac{N(r)}{L(r)},\left(\frac{R(r)}{k \lambda}\right)^{\frac{1}{1+\lambda}}\right\} .
$$

This is important when the area just next to the CBD border is exclusively allocated for transportation.

## D Notation

```
Variable description
            \(r\) distance to the city center \([L]\)
            \(r_{c} \quad\) radius of the district center \([L]\)
            \(r_{f}\) radius of the urban fringe \([L]\)
    \(c(\gamma)\) marginal transport cost \(\left[€ L^{-1}\right]\) as function of road occupancy
            \(g\) population tax per household \([€]\)
            \(l(r)\) location tax per household at \(r[€]\)
    \(N(r)\) number of households located further away than \(r\) from the city center
            \(\bar{N}\) total households in the city
            \(Y\) annual income [ \(€\) ]
    \(n(r) \quad\) lineic density of households at \(r\left[L^{-1}\right]\)
    \(R(r) \quad\) rent at \(r\) per unit of area \(\left[€ L^{-2}\right]\)
            \(R_{A} \quad\) opportunity cost of land \(\left[€ L^{-2}\right]\)
            \(s(r)\) housing area per agent at \(r\left[L^{2}\right]\)
    \(L(r)\) total amount of land available at \(r\left[L^{1}\right]\)
    \(L_{T}(r) \quad\) amount of land devoted to transport use at \(r\left[L^{1}\right]\)
```



Figure 5: The fraction of land available for transportation and housing.

|  | $t x$ | $r_{f}$ | $\bar{s}$ | $V K$ | $R D$ | TT | $T T_{0}$ | ${ }_{C}$ | ${ }^{C} T$ | ${ }^{C}{ }_{Z}$ | $\triangle \mathscr{S}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \hline \text { Total } \\ \operatorname{tax} \\ \hline \end{array}$ | $\begin{array}{r} \text { City } \\ \text { radius } \end{array}$ | Housing area | $\begin{array}{r} \text { Trip } \\ \text { length } \end{array}$ | $\begin{gathered} \hline \text { Roads’ } \\ \text { area } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Travel } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{array}{r} \hline \text { Free-flow } \\ T T \\ \hline \end{array}$ | $\begin{gathered} \text { Land } \\ \text { cost } \end{gathered}$ | $\begin{array}{r} \text { Transp. } \\ \text { cost } \end{array}$ | Composite good cost | $\Delta$ surp |
|  | €/y | km | $m^{2}$ | km | $10^{4} \mathrm{~m}^{2}$ | mins | mins | $€ / \mathrm{y}$ | $€ / \mathrm{y}$ | $€ / \mathrm{y}$ | $€ / \mathrm{y}$ |
| Base-case. |  |  |  |  | Cordon to | located | 21.998 km | value 22 | 7€/day; | Linear: $\kappa=0$. | /m/year |
| No toll | 769 | 73.423 | 84.236 | 22.075 | 7539 | 37.68 | 21.00 | 5750 | 3469 | 41671 | 0 |
| Cordon toll | 2410 | 55.633 | 84.889 | 19.633 | 6482 | 33.90 | 18.24 | 5499 | 3081 | 42147 | 181 |
| Linear toll | 3541 | 46.246 | 81.385 | 18.727 | 6042 | 32.70 | 17.22 | 5185 | 2960 | 42479 | 271 |
| First-best | 7172 | 48.650 | 83.129 | 18.711 | 6049 | 33.70 | 17.22 | 5360 | 3021 | 42222 | 286 |
| Scenario 1. $k^{\prime}: 6.6 \rightarrow 10.0$ |  |  |  |  | Cordon toll: located at 21.496 km , value $26.065 € /$ day; Linear: $\kappa=0.24 / \mathrm{m} /$ year |  |  |  |  |  |  |
| No toll | 778 | 75.241 | 81.339 | 22.280 | 8196 | 40 | 21 | 5760 | 3673 | 42057 | 0 |
| Cordon toll | 2534 | 55.493 | 82.629 | 19.579 | 6949 | 36 | 18 | 5539 | 3285 | 42445 | 236 |
| Linear toll | 3605 | 44.935 | 78.635 | 18.521 | 6394 | 35 | 17 | 5222 | 3157 | 42765 | 347 |
| First-best | 8141 | 47.788 | 80.726 | 18.556 | 6430 | 35 | 17 | 5331 | 3163 | 42629 | 368 |
| Scenario 2. $\alpha+\beta=1$ and $\beta: 0.20 \rightarrow 0.21$ |  |  |  |  | Cordon toll: located at 22.200 km , value $24.783 € /$ day; Linear: $\kappa=0.22 / \mathrm{m} /$ year |  |  |  |  |  |  |
| No toll | 790 | 89.677 | 85.224 | 22.583 | 7571 | 40 | 22 | 5805 | 3667 | 44907 | 0 |
| Cordon toll | 2625 | 68.474 | 87.307 | 20.522 | 6722 | 37 | 19 | 5716 | 3369 | 45135 | 173 |
| Linear toll | 3530 | 52.415 | 84.401 | 19.545 | 6261 | 36 | 18 | 5469 | 3253 | 45385 | 273 |
| First-best | 8037 | 55.953 | 86.104 | 19.494 | 6253 | 35 | 18 | 5549 | 3246 | 45293 | 292 |

Table 5: Summary statistics under different pricing regimes and parameter values.


Figure 6: Land rent (base-case).


Figure 7: Distribution of households (base-case).

## Transport land (Base case)



Figure 8: Land allocated to transport (base-case).


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[^1]:    ${ }^{1}$ On practical ground, road pricing may contribute to raise funds for the transport sector (cf. De Palma \& Lindsey 2007, De Palma \& Quinet 2005).
    ${ }^{2}$ Representative papers are Mills \& Ferranti (1971), Solow (1972, 1973), Riley (1974), Robson (1976), Kanemoto (1977), Arnott \& MacKinnon (1978), Arnott (1979), and Sullivan (1983).
    ${ }^{3}$ Empirical applications include Baum-Snow (2007), Boarnet (1994), McMillen et al. (1992) and Rouwendal \& van der Straaten (2008).
    ${ }^{4}$ The model was solved under particular set of parameter values in Riley (1974), Robson (1976) and Kanemoto (1977), but no general solution method has been proposed.

[^2]:    ${ }^{5}$ That is, optimal among linear tolls.

[^3]:    ${ }^{6}$ Fujita (1989) refers to the model as the Herbert-Stevens model with traffic congestion.

[^4]:    ${ }^{7}$ Indeed, $Y-g-l(r)-\tau(r)$ is the part of the income that remains for the consumption of housing ( $s$ ) and the homogeneous good ( $z$ ).
    ${ }^{8}$ Without this assumption, an optimal solution may imply an increasing utility as we move away from the CBD (cf. Riley 1974, Papageorgiou \& Pines 1999). When all households are assumed identical this may seem inconsistent and the Mirrlees paradigm of the "unequal treatment of equals" appears (cf. Mirrlees 1972). We avoid this discussion and consider only solutions with equal utilities among households.

[^5]:    ${ }^{9}$ If not, $N(r) / L_{T}(r)$ will be unbounded inducing a very large transportation cost.

[^6]:    ${ }^{10}$ See Robson (1976), Verhoef (2005) and Kanemoto (1977).

[^7]:    ${ }^{11}$ Fujita \& Thisse (2002) report that only $12 \%$ is used in this sense and all the remaining area is used for agriculture, protected areas, etc.

[^8]:    ${ }^{12}$ Based on the authors judgement from a Google-Earth exploration.
    ${ }^{13}$ This is approximately: 5 days x 52 weeks -30 days (holidays).

[^9]:    ${ }^{14}$ See INSEE (2003).
    ${ }^{15}$ For the sake of comparison, the average value of time for work trips reported in Small \& Verhoef (2007), Chapter 3, is $\$ 9.14 /$ h for metropolitan areas in the US in 2003.

[^10]:    ${ }^{16}$ Based on authors' judgement and data values in INSEE (2005).

[^11]:    ${ }^{17}$ Monetary values of pollution are reviewed in Zaouali \& de Palma (2007).
    ${ }^{18}$ Without transport congestion (externality) the unregulated equilibrium is optimal.

[^12]:    ${ }^{19} \mathrm{~A}$ set of simulations we do not report here confirms this fact under a larger set of parameter values.

[^13]:    ${ }^{20}$ From the base case in Table 5, we have $286 €$ as impact on the surplus. Aggregating over the total population yields the value of $606 \mathrm{M} €$.

[^14]:    ${ }^{21}$ Brueckner \& Selod (2006) discusses the optimal choice of transport systems.

[^15]:    ${ }^{22}$ See Fujita (1989).
    ${ }^{23}$ In the absence of transportation externalities the competitive solution without government intervention is efficient.
    ${ }^{24}$ The impact of unpriced congestion is discussed in Arnott (1979) and Arnott \& MacKinnon (1978).

[^16]:    ${ }^{25}$ We discuss how the values of $u$ (and/or $g$ ) are chosen (and what it reflects).
    ${ }^{26}$ These obtain as an extension to the model without transportation externalities (see Fujita 1989, page 74 ).

