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# A monotonic algorithm for a mean field games model in economics 

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#### Abstract

Motivated by a mean field games stylized model for the choice of technologies (with externalities and economy of scale), we consider the associated optimization problem and prove the existence of a solution corresponding to a mean field equilibrium. To complement the theoretical result, we introduce a monotonic algorithm to find the mean field equilibria. We close with some numerical results, including the multiplicity of equilibria describing the possibility of a technological transition.


Keywords : Mean field games, dynamic equilibrium, externalities, monotonic algorithms, optimal control, non-convex optimization.

## 1 Introduction

The mean field games (hereafter MFG), introduced recently by Jean-Michel Lasry and PierreLouis Lions ( $[9,10,11]$ ), appear to be well adapted to economic modeling.

While in standard game theory there are a finite number of players, MFG studies the behavior of a continuum of agents.

Over a finite time horizon $T$, each rational player minimizes a criterion:

$$
\mathbb{E}\left\{\int_{0}^{T} L\left(X_{t}, \alpha_{t}\right)+\phi\left(m_{t}\left(X_{t}\right)\right) d t\right\},
$$

over all eligible controls $\alpha_{t}$. The state of a generic player is $X(t)$, which is a diffusion process governed by the controlled stochastic differential equation $d X_{t}=\sigma d W_{t}+\alpha_{t} d t$, starting at $X_{0}=x_{0}$.
Here $W_{t}$ is a Brownian motion, $L$ is a cost for changing states, and $\phi$ corresponds to the state cost. All players solve the same stochastic control problem but differ in their initial characteristic $x_{0}$ distributed under a given probability measure $m_{0}$.

The criterion depends on the population density $m$ and this dependence models interactions between players but reflects the insignificance of the individual influence (the agent is atomized in the economy). This aspect will also be used to traduce a scale effect and externalities. Each player chooses a rational strategy taking into account its own parameters but more especially the global distribution of agents $m$.

Mathematically, a mean field equilibrium (i.e. Nash point for an infinite number of players), leads to a new kind of PDEs system coupling an Hamilton-Jacobi-Bellman equation and a Kolmogorov equation (see [11]):

$$
\left\{\begin{array}{l}
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m+\operatorname{div}\left(-\partial_{p} H(x, \nabla v) m\right)=0  \tag{1}\\
\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v-H(x, \nabla v)=-\phi^{\prime}(m),
\end{array}\right.
$$

where $H$ is the Legendre transform of $L$ (see more details in Section 2.5). The MFG are suitable to describe huge systems e.g., population dynamics ( [8]), group interactions, etc. ..., in a stylized mathematical way amenable to numerical studies.

In this paper we focus on an application of MFG. The model enables us to design and test an efficient algorithm that finds the corresponding optimal points. The origins of the algorithm are in the field of quantum chemistry (see [12], [13], [17]).

We will proceed as follows: in Section 2 we present a model for the choice of insulation technology of households. We define the optimization problem and prove that it admits a minimizer. Then we introduce Equations (1) using the optimal control framework. Section 3 is devoted to numerical settings and to the description of the algorithm. Finally, in Section 4 , we show the efficiency of our method on some simulations. In particular we obtain a result showing the bundling due to the positive externality, and explore numerically the multiplicity of equilibria.

## 2 The model

As mentioned before, our aim is not to give an exhaustive economic model, but to document qualitative behaviors related to the MFG model and propose an adapted numerical method. We choose to work in a continuous time setting, i.e. on the time interval $[0, T]$ where the MFG gives a very convenient characterization of a dynamic equilibrium. We look at a large economy and consider a continuum of consumer agents (think of a country or an economical area like France or the EU). We consider a population of households arbitrating between heating or better insulating their home. Let us now describe more precisely the modeling of the agents and their action.

### 2.1 The agents

Two important characteristics are assumed. First, any household own exactly one house and cannot move to another one before horizon $T$. Secondly, we consider that all the houses are similar and that any household aims to live with the same temperature at home.

One of our goals is to find a dynamic equilibrium when there is the possibility of a technological transition (from energy consumption to insulation material). Introducing externalities and economy of scale impacts the strategy of households. Intuitively, we deal with a model where two particular behaviors are expected: either all the people continue heating their home or they all decide to insulate it.

Thus, each player is associated to an insulation level, denoted by $x \in[0,1]$, which fully characterizes her state. The null insulation level $x=0$ corresponds to a house with only thin walls, whereas in the maximal insulation level $x=1$ all existent technologies of insulation are used. The dynamics of the agent corresponds to the following controlled process:

$$
d X_{t}=\sigma d W_{t}+\alpha_{t} d t+d N_{t}\left(X_{t}\right)
$$

In this expression, the control variable is $\alpha_{t}$, which can be interpreted as effort required to insulate. The agent optimizes its cost (described in the next section) with respect to $\alpha_{t}$.
The term $W_{t}$ is a standard real valued Brownian motion centered in zero. The multiplicative factor corresponding to $W_{t}$ is the noise $\sigma$, which is related to the technological innovations and the climate (change of temperatures, storm, etc.); $\sigma$ is assumed to be a datum of the model. The variable $X_{t}$ is a diffusion process with reflexion. In the above formula, the reflexion part has been denoted by $N_{t}\left(X_{t}\right)$. In our model, this guarantees that the process stays in $[0,1]$. For more details about this formulation, we refer to [5]. Finally, the initial density of agents, denoted by $m_{0}$, is a datum of the model. It describes agents' ownership of insulation material at $t=0$, and we have $X_{0} \sim m_{0}(d x)$.

Remark 2.1. In what follows, we consider the evolution of the density of agents $m(t,$.$) for$ every $t$ in $[0, T]$. We recall that for a simple diffusion process of the type $d Y_{t}=\sigma d W_{t}+\alpha_{t} d t$ in $\mathbb{R}$, with initial distribution $m_{0}$, the evolution of the law of $Y_{t}$ is the solution of the forward Kolmogorov equation (we refer to [6] for a proof of this result):

$$
\begin{equation*}
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m+\operatorname{div}(\alpha m)=0 \text { in } \mathbb{R} \times(0, T], m(0, .)=m_{0}(.) \tag{2}
\end{equation*}
$$

Equivalently, it means:

$$
\int_{\mathbb{R}} \psi(y) m(t, y) \mathrm{d} y=\int_{\mathbb{R}} \mathbb{E}\left(\psi\left(Y_{t}^{y}\right)\right) m_{0}(y) \mathrm{d} y
$$

for every test-function $\psi$.
The reflexive part of process $X_{t}$ leads on the same equation in $[0,1] \times(0, T]$ with homogeneous Neumann boundary conditions $\left(m^{\prime}(t, 0)=m^{\prime}(t, 1)=0\right.$ for all $\left.t \in(0, T)\right)$. In other contexts this equation is also called the controlled Fokker-Planck equation.

We are now ready to model, as the minimization of a cost, how the agents control their insulation level.

### 2.2 The costs

In our model, any agent is assumed to solve a minimization problem. The following costs are a stylized model. The global cost functional is composed of three terms: the insulation acquisition cost, the insulation maintenance cost and the heating cost.

The cost of acquiring insulation is modeled as the cost to change the state; we introduce the quadratic cost for the control variable:

$$
h\left(\alpha_{t}\right):=\frac{\alpha_{t}^{2}}{2}
$$

The second term is a state cost, namely the insulation maintenance cost:

$$
g(t, x, m):=\frac{c_{0} x}{c_{1}+c_{2} m(t, x)}
$$

with $c_{0}, c_{1}$ and $c_{2}$ are some positive constants. In this setting, this term is increasing with respect to $x$ which means that the higher is the insulation level the higher is the maintenance
cost. On the other hand, it is decreasing with respect to the global density of agents $m$. This property is related to two economical concepts: economy of scale and positive externality. Basically, this term encourages the agents to do similar choices: the higher is the number of players having chosen a given insulation level, the lower is its cost.

Finally, the heating cost is taken into account by introducing the third term:

$$
f(t, x):=p(t)(1-\beta x) .
$$

In this definition, datum $\beta$ belongs to $[0,1]$, and $p(t)$ stands for the unit price of energy (electricity, gas, ...) that mays depend on time; by unit we mean the price of energy for a quantity needed to heat a not insulated full apartment. Various forms of this price are studied in the last section (simulations). The factor $(1-\beta x)$ is introduced to take into account the discount rate of the heating price with respect to the insulation level.

The addition of these three costs will constitute the functional to be minimized, as we will see in the next paragraph.

### 2.3 Minimization problem and MFG

We are now in the position to write the minimization problem we consider in this paper. A first formulation is:

$$
\left\{\begin{array}{l}
\inf _{\alpha \operatorname{adm}} \mathbb{E}\left[\int_{0}^{T} h\left(\alpha\left(t, X_{t}^{x}\right)\right)+f\left(t, X_{t}^{x}\right)+g\left(t, X_{t}, m\left(t, X_{t}^{x}\right)\right) d t\right]  \tag{3}\\
d X_{t}^{x}=\alpha_{t} d t+\sigma d W_{t}+d N_{t}\left(X_{t}^{x}\right) \\
X_{0}^{x}=x
\end{array}\right.
$$

where "adm" means admissible. For sake of simplicity, we consider that there is no constraint on the control variable. This is a Lagrangian formulation, dealing with the microscopic scale (the agent). As mentioned in Remark (2.1), it is standard to write the Eulerian formulation of the problem:

$$
\left\{\begin{array}{l}
\inf _{\alpha \operatorname{adm}} \int_{0}^{T} \int_{0}^{1}\left[\frac{\alpha(t, x)^{2}}{2}+f(t, x)+g(t, x, m(t, x))\right] m(t, x) d x d t,  \tag{4}\\
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m+\operatorname{div}(\alpha m)=0, m(0, .)=m_{0}(.),
\end{array}\right.
$$

with the boundary conditions: $m^{\prime}(., 0)=m^{\prime}(., 1)=0, \alpha(., 0)=\alpha(., 1)=0$. Our study is related to the optimal control of the forward Kolmogorov equation. In this model, the agents are rational and they have rational expectations, indeed in the minimization problem, the households see $m(t,$.$) as a datum for every t$ in $[0, T]$. A solution of this problem will present many similarities with an equilibrium with rational expectations.

Writing our problem as a MFG problem with a finite horizon (as in [11]) means that the critical points of Problem (4) correspond to mean field equilibria. As announced in the introduction, these are approximations of Nash equilibria of a $N$-players game, for large values of $N$. This tool enables to handle a continuum of agents, hence atomized in the economy. Consequently, there is no need to build a representative agent. We consider all the agents, from the macroscopic point of view. Before writing the critical points equations, we should prove that Problem (4) admits a minimizer.

### 2.4 Existence

In this section we consider a more general setting. We are interested in the following minimization problem:

$$
\left\{\begin{array}{l}
\inf _{(\alpha, m)} \int_{0}^{T}\left[\int_{\mathbb{R}^{d}} \alpha(t, x)^{2} m(t, x) d x+\phi(m)(t)\right] d t  \tag{5}\\
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m=-\operatorname{div}(\alpha m), m(0, .)=m_{0}(.)
\end{array}\right.
$$

To make it simple, we consider in what follows the case $\frac{\sigma^{2}}{2}=1$. We introduce, as in [1], the transformation $q=\alpha m$ so that (5) can be rewritten:

$$
\left\{\begin{array}{l}
\inf _{(q, m)} \int_{0}^{T}\left[\int_{\mathbb{R}^{d}} \frac{|q(t, x)|^{2}}{m(t, x)} d x+\phi(m)(t)\right] d t  \tag{6}\\
\partial_{t} m-\Delta m=-\operatorname{div}(q), m(0, .)=m_{0}(.)
\end{array}\right.
$$

where $\phi(m)(t):=\int_{\mathbb{R}^{d}} \beta(m(t, x)) d x$.
The explicit solution of the Kolmogorov equation reads (see [3]):

$$
\begin{equation*}
m(t, x)=G_{t} \star m_{0}(x)-\int_{0}^{t} G_{t-s} \star \operatorname{div}\left(q_{s}\right)(x) d s \tag{7}
\end{equation*}
$$

where $G$ is the heat Kernel: $G(t, x)=\frac{e^{-\frac{x^{2}}{t t}}}{(2 \pi t)^{d / 2}}, \star$ denotes the convolution product, and $m_{0}$ is given.

Theorem 2.2. If $\beta$ is nonnegative, continuous, and $m_{0}$ has a finite total variation, then the minimization problem (6) admits a solution.

Before giving a proof of this theorem, we need some auxiliary lemmas. Let $X$ be a separable Banach space. We introduce the notations: $E:=L^{2}\left(0, T ; X^{*}\right)$ and $F:=L^{2}(0, T ; X)$.

Lemma 2.3. The embedding $E \subset F$ is continuous.
Proof. Let $p$ be in $E$. An element $J p$ of $F^{*}$ is defined by the linear application:

$$
\begin{align*}
\varphi \in F^{*} \rightarrow<J p, \varphi>_{F^{*}, F} & =\int_{0}^{T}<p(t), \varphi(t)>_{X^{*}, X} d t \\
& \leqslant \int_{0}^{T}\|p(t)\|_{X^{*}}\|\varphi(t)\|_{X} d t \leqslant\|p\|_{F^{*}}\|\varphi\|_{F} \tag{8}
\end{align*}
$$

by the Cauchy-Schwartz inequality. Thanks to this inequality one can easily prove that the linear form is bounded and consequently continuous:

$$
\|<J p, .>\|_{F^{*}}=\inf \left\{<J p, \varphi>_{F^{*}, F} ;\|p\|_{F^{*}} \leqslant 1,\|\varphi\|_{F} \leqslant 1\right\} \leqslant 1
$$

Lemma 2.4. Define for all $h \in F,\|h\|_{F}=\int_{0}^{T}\|h(t)\|_{X} d t$, then $\left(F,\|\cdot\|_{F}\right)$ is a separable Banach space.

Proof. The implication $\left(X,\|\cdot\|_{X}\right)$ is Banach $\Rightarrow\left(F,\|\cdot\|_{F}\right)$ is Banach is obvious.
To see that $F$ is separable, consider the family, for $k \in \mathbb{N}$ :
$F_{k}=\left\{f:[0, T] \rightarrow Y:=\operatorname{Vect}\left(X_{n}\right)_{n}: \overline{\left\{X_{n}\right\}}=X\right.$ and $f$ is constant on $\left[\frac{p}{k}, \frac{p+1}{k}\right], \forall p=$ $0, \ldots, k-1\}$.

Let us now prove Theorem (2.2).
Proof. Let ( $q_{n}, m_{n}$ ) be a minimizing sequence of Problem (6).

## Bounds on the minimizing sequence:

Since $\phi$ is nonnegative and using the Jensen Inequality, one obtains:

$$
\begin{equation*}
J\left(q_{n}, m_{n}\right) \geqslant \int_{0}^{T}\left(\int_{\mathbb{R}^{d}} \alpha_{n}^{2} d m_{n}\right) \geqslant \int_{0}^{T}\left(\int_{\mathbb{R}^{d}}\left|q_{n}\right|\right)^{2}, \tag{9}
\end{equation*}
$$

hence the coercivity of functional $J$ and a bound for $q_{n}$ in $L^{2}\left(0, T ; \mathcal{M}_{b}\left(\mathbb{R}^{d}\right)\right)$. Moreover, the mass conservation and the choice of an initial measure $m_{0}$ with finite total variation implies that $m_{n} \in L^{1}(Q)$, with $Q:=[0, T] \times \mathbb{R}^{d}$.

## Convergence of $q_{n}$ :

In this step we apply Lemmas 2.3, and 2.4 to the space:

$$
X:=C_{0}\left(\mathbb{R}^{d}\right):=\left\{f \in C\left(\mathbb{R}^{d}\right) ; \lim _{|x| \rightarrow \infty} f(x)=0\right\} .
$$

It is well known that $X^{*}=\mathcal{M}_{b}\left(\mathbb{R}^{d}\right)$, the space of bounded measures (Riesz' Theorem, see [14]). Since $q_{n}$ is bounded in $L^{2}\left(0, T ; \mathcal{M}_{b}\left(\mathbb{R}^{d}\right)\right)$ (see (9)), Lemma 2.3 implies that $q_{n}$ is bounded in $\left(L^{2}\left(0, T ; \mathcal{C}_{0}\left(\mathbb{R}^{d}\right)\right)\right)^{*}$. And since $L^{2}\left(0, T ; \mathcal{C}_{0}\left(\mathbb{R}^{d}\right)\right)$ is a separable Banach space (Lemma 2.4), there exists a subsequence (denoted again by $q_{n}$ ) which converges weak-* to a limit $q$ in $\left(L^{2}\left(0, T ; \mathcal{C}_{0}\left(\mathbb{R}^{d}\right)\right)\right)^{*}$.

## Convolution and regularity:

Our goal is now to show that $m_{n}$ has enough regularity to pass to the limit in functional $J\left(q_{n}, m_{n}\right)$ (recall that $\phi$ is possibly not convex). We then study the explicit solution (7) corresponding to $q_{n}$ :

$$
\begin{equation*}
m_{n}(t, x)=G(t) \star m_{0}(x)-\int_{0}^{t} G(t-s) \star \operatorname{div}\left(q_{n}(s)\right)(x) d s . \tag{10}
\end{equation*}
$$

Since $m_{0}$ has finite total variation and $G$ is the gaussian kernel, $G(t) \star m_{0}(x)$ belongs to $C^{\infty}\left(\mathbb{R}^{d}\right)$.
Moreover $q_{n}$ is a bounded measure so that we have in the weak sense, for $i=1, \ldots, d$ :
$G(t-s) \star \partial_{x_{i}} q_{n}(s)=\partial_{x_{i}} G(t-s) \star q_{n}(s)$, and $\partial_{x_{i}} G(t-s) \star q_{n}(s)$ is in $C^{\infty}\left(\mathbb{R}^{d}\right)$.

## Taking limits:

Let us first define for $i=1, \ldots, d$, and $(t, x) \in Q$ the function: $\varphi_{t, x}^{i}(s, y)=\partial_{x_{i}} G(t-s)(x-y)$. On the one hand, it is a simple matter to check that $\forall s, \varphi_{t, x}^{i}(s,.) \in C_{0}\left(\mathbb{R}^{d}\right)$. On the other hand, for all $y$, we should prove that $\xi: s \rightarrow \varphi_{t, x}^{i}(s, y) \in L^{2}(0, T)$. These two assertions imply that $\varphi_{t, x}^{i}(., y) \in F$. Let us prove that there exists a positive constant $C$ such that $\int_{0} T \xi(s)^{2} d s \leqslant C$.

$$
\begin{aligned}
\int_{0}^{t} \xi(s)^{2} d s & =\frac{4\left(y_{i}-x_{i}\right)^{2 d}}{(2 \pi)^{d}} e^{-|x-y|^{2} / 2} \int_{0}^{t} \frac{1}{t-s} e^{-\frac{1}{t-s}} d s \\
& =C_{1}(x, y, d) \int_{0}^{t} \theta^{-d} e^{-1 / \theta} d \theta \\
& \leqslant C_{1}(x, y, d) C_{2}(t, d) .
\end{aligned}
$$

We obtain a $L^{2}(0, T)$ bound by choosing $t=T$, and noting that:

$$
\sup _{i, x, y} \frac{4\left(y_{i}-x_{i}\right)^{2 d}}{(2 \pi)^{d}} e^{-|x-y|^{2} / 2}<\infty .
$$

We can now apply the definition of the weak-* convergence to function $\varphi_{t, x}^{i}$ :

$$
\begin{equation*}
\sum_{i=1}^{d} \int_{0}^{t}<\varphi_{t, x}^{i}(s, .), q_{n}^{i}(s, .)>_{X, X^{*}} d s \rightarrow \sum_{i=1}^{d} \int_{0}^{t}<\varphi_{t, x}^{i}(s, .), q^{i}(s, .)>_{X, X^{*}} d s \tag{11}
\end{equation*}
$$

Combining Equation (10) and the weak $*$ convergence (11) we compute the limit of $m_{n}$ :

$$
\begin{aligned}
\lim _{n \infty} m_{n}(t, x) & =\lim _{n \infty}\left[G(t) \star q_{0}(x)-\Sigma_{i=1}^{d} \int_{0}^{t} \partial_{x_{i}} G(t-s) \star q_{n}^{i}(s)(x) d s\right] \\
& =G(t) \star q_{0}(x)-\Sigma_{i=1}^{d} \int_{0}^{t} \partial_{x_{i}} G(t-s) \star q^{i}(s)(x) d s . \\
& =m(t, x) .
\end{aligned}
$$

By means of the regularity results, one concludes that:

$$
m_{n} \rightarrow m, \text { a.e. }
$$

The last remaining point is the limit of the functional. Thanks to the lower semicontinuity of the left hand side of $J$ (see [2]), the convergence a.e. of $m_{n}$ to $m$, the continuity of $\beta$ and Fatou's Lemma, we have:

$$
\begin{aligned}
J(q, m) & =\lim J\left(q_{n}, m_{n}\right) \\
& =\liminf J\left(q_{n}, m_{n}\right) \\
& \geqslant \int_{Q} \frac{q^{2}}{m}+\beta(m)=J(q, m)
\end{aligned}
$$

which shows that $(q, m)$ is a minimizer of Problem (6).
Theorem (2.2) can easily be extended to the case of a compact subset of $\mathbb{R}$ with homogeneous Neumann boundary conditions, so that there exists a minimizer of Problem (4). In the next section, we write the critical points equations.

### 2.5 Optimality conditions

In this section, we describe in a formal way how to obtain optimality conditions for Problem (4). We refer the reader to $[9,10,11]$ for a mathematically rigorous derivation. Let us start by introducing the notation:

$$
\begin{equation*}
J(m, \alpha):=\int_{0}^{T}\left[\int_{0}^{1} \frac{\alpha(t, x)^{2}}{2} m(t, x) d x+\phi(m)(t)\right] d t . \tag{12}
\end{equation*}
$$

with notations $\phi(m)(t):=\int_{0}^{1} f(t, x)+g(t, x, m) d m(x)$. Let us now note that (2) can be written in the weak form as:

$$
\begin{equation*}
\int_{0}^{1}\left(v(T, .) m(T, .)-v(0, .) m_{0}(x)\right)=\int_{0}^{T}\left[\phi(m)+\int_{0}^{1}\left(\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v+\alpha \cdot \nabla v\right) m\right] \tag{13}
\end{equation*}
$$

for every $v \in C_{c}^{\infty}(\mathbb{R} \times \mathbb{R})$. We define the Lagrangian of Problem (4):

$$
\begin{aligned}
\mathcal{L}(m, \alpha, v):=J(m, \alpha)+\int_{0}^{T}[\phi( & \left.m)+\int_{0}^{1}\left(\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v+\alpha \cdot \nabla v\right) m\right] \\
& -\int_{0}^{1} v(T, .) m(T, .)+\int_{0}^{1} v(0, .) m_{0}
\end{aligned}
$$

The minimization problem (4) can be rewritten as a saddle-point problem:

$$
\inf _{(m, \alpha)} \sup _{v} \mathcal{L}(m, \alpha, v),
$$

and the conditions characterizing the saddle-point of $\mathcal{L}$ read as (2) together with:

$$
\begin{array}{r}
\alpha=-\nabla v \\
\partial_{t} v+\frac{1}{2} \alpha^{2}+\alpha \cdot \nabla v+\frac{\sigma^{2}}{2} \Delta v=-\phi^{\prime}(m) \\
v(T, .)=0 \tag{16}
\end{array}
$$

We obtain the critical point equations that include, in addition to the equation for $m$, the formula for the optimal control $\alpha:=-\nabla v$ and the backward Hamilton-Jacobi-Bellman equation for $v$

$$
\begin{array}{r}
\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v-\frac{1}{2}|\nabla v|^{2}=-\phi^{\prime}(m)  \tag{17}\\
v(T, .)=0
\end{array}
$$

Remark 2.5. By introducing the Hamiltonian of the system, defined as the Legendre transform of the changing state cost: $H(x, p)=\sup _{\alpha} \alpha p-\frac{\alpha^{2}}{2}=\frac{p^{2}}{2}$, it is easy to see that the optimality system of critical points equations reads:

$$
\begin{array}{r}
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m+\operatorname{div}(\alpha m)=0, m(0, .)=m_{0}, \\
\alpha=-\partial_{p} H(x, \nabla v), \\
\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v-H(x, \nabla v)=-\phi^{\prime}(m), v(T, .)=0 .
\end{array}
$$

Finally, we introduce a mean field equilibrium as the solution of the mean field system:

$$
\left\{\begin{array}{l}
\partial_{t} m-\frac{\sigma^{2}}{2} \Delta m+\operatorname{div}(\alpha m)=0, m(0, .)=m_{0}  \tag{18}\\
-\nabla v=\alpha \\
\partial_{t} v+\frac{\sigma^{2}}{2} \Delta v+\frac{\alpha^{2}}{2}+\alpha \cdot \nabla v=-\phi^{\prime}(m), v(T, .)=0
\end{array}\right.
$$

consisting in two coupled Partial Differential Equations (PDEs), one being backward (the Hamilton-Jacobi-Bellman equation) and the other one being forward (the Kolmogorov equation). This coupling will be important for the choice of the numerical method.

### 2.6 Some remarks

We conclude this section with some observations about the modeling with the "tool" MFG. The MFG seem to be particularly adapted to describe a situation that combines two economical ideas, positive externality and scale effect. In our model, we introduced a positive externality (if one insulates better her home, her neighbor has a better insulation of her apartment). We saw that there is a clear incentive on any agent to choose some insulation level.

This can be understood considering the form of the insulation maintenance cost, which is decreasing in the global distribution of agents $m$. In addition, the negative slope in $m$ means that there is also an economy of scale in terms of savings that a firm obtains due to expansion (think of the maintenance costs). We will see in the last section (using some numerical simulations) that people indeed stay together i.e., tend to agglomerate.

Let us add some comments about the characteristics of the model. First of all, recall that the model is in continuous time and space. This is adapted to the study of transition effects (in particular the possibility for the population to change the consumed technology). Moreover the modeling of an infinite number of agents is strongly linked with the atomization of the agents in the economy. The MFG enables to handle such a situation. On the one hand every household is atomized (she takes into account that her action has no influence on the global density) and on the other hand she has rational expectations (thus she sees the global density as a datum), and the Nash point approximation leads consequently to a non-cooperative equilibria.

To conclude our remarks, we emphasize that our model is a stylized model from the industrial point of view. It is not completely realistic (heating price, maintenance cost) nor a simplification of statistical data. A work of calibration can be done, but is beyond the scope of the present paper. Before some comments on the behavior of a population of agents with this modeling, let us give the algorithm that will be used for simulations.

## 3 Numerical simulations

In this section, we describe the algorithm that we use to solve our problem. This algorithm is an adaptation of a procedure initially developed in the field of quantum chemistry $[16,17]$ (see also $[12,13]$ ) following an approach introduced by Krotov [7]. It has recently been extended to some transport problems in [4] (see also [8]). For a general presentation of this algorithm, see [15]. This approach shows excellent results on non-convex problems, where usual gradient methods fail to converge.

Before presenting the optimization algorithm, we introduce a relevant discretization of the problem. Even if what follows easily generalizes to 2 D and 3 D situations, we focus in the rest
of the paper on the 1D-case for its simplicity and the consistence with the initial dimension of the problem. Given a matrix $C$, we denote by $C^{*}$ its transpose.

Let us consider two positive integers $M, N$. We consider here the case of the bounded space domain $[0,1]$ for (2). We define the time and space steps by $d t=\frac{1}{N}$ and $d x=\frac{1}{M}$ and denote for $j=0, \ldots, M, i=0, \ldots, N$ by $m_{j}^{i}$ the numerical approximations of $m(i . d t, j . d x)$. For reasons that will appear later, the discrete control is defined at the points $(i . d t,(j+1 / 2) . d x)$, and is therefore denoted by $\alpha_{j+1 / 2}^{i}$. We shall also use the notations $\alpha^{i}=\left(\alpha_{j+1 / 2}^{i}\right)_{j=1 \ldots M-1}$ and $m^{i}=\left(m_{j}^{i}\right)_{j=1 \ldots M-1}$. Finally, we denote by $\phi_{j}\left(m^{i}\right)$ the approximation of the maintenance cost $\phi(m, t, x)$ at the point ( $m(i . d t, j . d x), i . d t, j . d x)$. Remember that the total mass of $[0,1]$ is constant in time, so that at the discrete level, we impose the homogeneous Neumann boundary condition expressed by $\alpha_{1 / 2}^{i}=\alpha_{M-1 / 2}^{i}=0$, for $i=0 \ldots N-1$.

### 3.1 Discretized cost functional

From now on, $\alpha$ stands for the discrete control $\left(\alpha_{j+1 / 2}^{i}\right)_{i, j}$ and $g\left(m^{i}\right)$ is the real number defined by $g\left(m^{i}\right)=d x \sum_{j=1}^{M-1} \Phi_{j}\left(m^{i}\right)$ where $\Phi_{j}\left(m^{i}\right)=\phi_{j}\left(m^{i}\right) m_{j}^{i}$.
We consider the following discrete version of the cost functional $J$ :

$$
\begin{aligned}
J_{d t, d x}(\alpha): & =d t . d x \sum_{i=0}^{N-1} \sum_{j=1}^{M-1}\left(\frac{1}{2} q_{j}\left(\alpha^{i}\right) m_{j}^{i}+\Phi_{j}\left(m^{i}\right)\right) \\
& =d t \sum_{i=0}^{N-1}\left(\frac{1}{2}\left\langle m^{i}, q\left(\alpha^{i}\right)\right\rangle+g\left(m^{i}\right)\right)
\end{aligned}
$$

where $\langle\cdot, \cdot\rangle$ is the scalar product on $\mathbb{R}^{M-1}$ defined by:

$$
\langle u, v\rangle=d x \sum_{j=1}^{M-1} u_{j} v_{j} .
$$

The vector $q\left(\alpha^{i}\right)=\left(q_{j}\left(\alpha^{i}\right)\right)_{j=1 \ldots M-1}$ is defined from $\alpha^{i}$ by:

$$
q_{j}\left(\alpha^{i}\right)=\frac{\left(\alpha_{j-1 / 2}^{i}\right)^{2}+\left(\alpha_{j+1 / 2}^{i}\right)^{2}}{2}
$$

and corresponds to use a trapezoid rule to approximate $|\alpha|^{2}$ in the integral of (12).

### 3.2 Numerical scheme for the controlled Kolmogorov equation

The preservation of the positivity of $m$ at the discrete level appears in numerical simulation as a crucial issue, especially for small values of $\sigma$. Indeed, the concavity of $J$ with respect to $m$ leads to numerical instabilities when using schemes which do not possess this property, independently of their order of accuracy. This fact motivates the use of a low order Godunov scheme for the advective part of (2) which ensures both small computational cost and positivity of the numerical solutions.

Remark 3.1. In addition, this framework enables us to avoid the introduction of Lagrange multipliers corresponding to the constraint $m \geq 0$.

We are now in the position to define the numerical solver of (2). Starting from $m_{j}^{0}=$ $m_{0}(j . d x), m_{j}^{i}$ is computed iteratively for $j=1 \ldots M-1$ by:

$$
\begin{align*}
m_{j}^{i+1}= & m_{j}^{i}+\frac{\sigma^{2}}{2} \frac{d t}{d x^{2}}\left(m_{j+1}^{i}-2 m_{j}^{i}+m_{j-1}^{i}\right) \\
& -\frac{d t}{d x}\left(m_{j+1 / 2}^{i} \alpha_{j+1 / 2}^{i}-m_{j-1 / 2}^{i} \alpha_{j-1 / 2}^{i}\right) \tag{19}
\end{align*}
$$

In this equation, the terms $m_{j+1 / 2}^{i}$ and $m_{j-1 / 2}^{i}$ of the advective part are defined according to a Godunov scheme, i.e. using up-winding:

$$
m_{j+1 / 2}^{i}=\left\{\begin{array}{ccc}
m_{j+1}^{i} & \text { if } & \alpha_{j+1 / 2}^{i}<0 \\
m_{j}^{i} & \text { if } & \alpha_{j+1 / 2}^{i} \geq 0
\end{array}\right.
$$

For more details about this type of schemes, we refer to [19, 18].
To simplify our notations, we rewrite (19) as:

$$
\begin{equation*}
m^{i+1}=\left(A+B\left(\alpha^{i}\right)\right) m^{i}, \tag{20}
\end{equation*}
$$

Here $A$ corresponds to the identity matrix plus the discrete Laplace operator, i.e. the first two terms of the right hand-side of (19) and $B$ is associated to the advective part, i.e. the last term of the right hand-side of (19). The choice of such a scheme ensures the positivity of the density at the discrete level, under the condition of the following Lemma:

Lemma 3.2. For $i=1, \ldots, N$, if for every $j=1, \ldots, M-1, m^{i} \geq 0$ and:

$$
\begin{equation*}
\left|\alpha_{j+1 / 2}^{i}\right| \leq \lambda:=\frac{d x}{2 d t}-\frac{\sigma^{2}}{2} \frac{1}{d x}, \tag{21}
\end{equation*}
$$

then $m^{i+1} \geq 0$.
Proof. Let us fix $i, 1 \leq i \leq N$, and $j, 1 \leq j \leq M-1$. Suppose that (21) holds, $\alpha_{j+1 / 2}^{i} \geq 0$ and $\alpha_{j-1 / 2}^{i} \geq 0$. Thanks to (19), $m_{j}^{i+1}$ reads as a linear combination of $m_{j+1}^{i}, m_{j}^{i}$ and $m_{j-1}^{i}$, with coefficients $\frac{\sigma^{2}}{2} \frac{d t}{d x^{2}}, 1-\sigma^{2} \frac{d t}{d x^{2}}-\alpha_{j+1 / 2}^{i} \frac{d t}{d x}$ and $\frac{\sigma^{2}}{2} \frac{d t}{d x^{2}}+\alpha_{j-1 / 2}^{i} \frac{d t}{d x}$. Condition (21) then guarantees that these coefficients are positive, so that the linear combination is indeed a convex combination. Other cases shall be dealt similarly.

### 3.3 Adjoint state

In the approach we follow, a crucial role is played by the adjoint state $v^{i}=\left(v_{j}^{i}\right)_{j=1 \ldots M-1}$ that is defined iteratively for $i=0 \ldots N$, by the backward propagation (Hamilton-Jacobi-Bellman PDE):

$$
\begin{align*}
v^{N} & =0 \\
v^{i} & =\left(A^{*}+B^{*}\left(\alpha^{i}\right)\right) v^{i+1}+\frac{d t}{2} q\left(\alpha^{i}\right)+d t \Phi^{\prime}\left(m^{i}\right) \tag{22}
\end{align*}
$$

where $\Phi^{\prime}\left(m^{i}\right)$ is the vector with components $\Phi_{j}^{\prime}\left(m^{i}\right)$. This variable is the discrete version of the Lagrange multiplier defined by (14-16).

### 3.4 Variations in $J_{d t, d x}$

We present now the algebraic manipulations at the heart of the monotonic schemes. Let us consider two controls $\alpha$ and $\alpha^{\prime}$ and the corresponding solutions $\left(m^{i}\right)_{i=0 \ldots N}$ and $\left(m_{i}^{\prime}\right)_{i=0 \ldots N}$ of (19). In what follows, the adjoint $v=\left(v_{i}\right)_{i=0 \ldots N}$ corresponds to $\alpha$. One has:

$$
\begin{array}{r}
J_{d t, d x}\left(\alpha^{\prime}\right)-J_{d t, d x}(\alpha)=\frac{d t}{2} \sum_{i=0}^{N-1}\left\langle m^{\prime i}, q\left(\alpha^{\prime i}\right)-q\left(\alpha^{i}\right)\right\rangle+\frac{d t}{2} \sum_{i=0}^{N-1}\left\langle m^{\prime i}-m^{i}, q\left(\alpha^{i}\right)\right\rangle \\
+\sum_{i=0}^{N-1}\left\langle m^{\prime i+1}-m^{i+1}, v^{i+1}\right\rangle-\left\langle m^{\prime i}-m^{i}, v^{i}\right\rangle \\
+d t \sum_{i=0}^{N-1} g\left(m^{\prime i}\right)-g\left(m^{i}\right) . \tag{23}
\end{array}
$$

A crucial fact is that, for $j=1, \ldots, M-1$, functions $\Phi_{j}$ are concave in $m$. Consequently, we get:

$$
\begin{equation*}
\sum_{i=0}^{N-1} g\left(m^{\prime i}\right)-g\left(m^{i}\right) \leq \sum_{i=0}^{N-1}\left\langle\Phi^{\prime}\left(m^{i}\right), m^{\prime i}-m^{i}\right\rangle \tag{24}
\end{equation*}
$$

where $\Phi^{\prime}$ is defined in Section 3.3. Combining (23) with (24) we can write:

$$
\begin{array}{r}
J_{d t, d x}\left(\alpha^{\prime}\right)-J_{d t, d x}(\alpha) \leq \frac{d t}{2} \sum_{i=0}^{N-1}\left\langle m^{\prime i}, q\left(\alpha^{\prime i}\right)-q\left(\alpha^{i}\right)\right\rangle \\
+\sum_{i=0}^{N-1}\left\langle\left(A+B\left(\alpha^{\prime i}\right)\right) m^{\prime i}-\left(A+B\left(\alpha^{i}\right)\right) m^{i}, v^{i+1}\right\rangle \\
\quad+\sum_{i=0}^{N-1}\left\langle m^{\prime i}-m^{i},-v^{i}+\frac{d t}{2} q\left(\alpha^{i}\right)+d t \Phi^{\prime}\left(m^{i}\right)\right\rangle .
\end{array}
$$

We finally obtain:

$$
\begin{equation*}
J_{d t, d x}\left(\alpha^{\prime}\right)-J_{d t, d x}(\alpha) \leq \frac{d t}{2} \sum_{i=0}^{N-1}\left\langle m^{\prime i}, q\left(\alpha^{\prime i}\right)-q\left(\alpha^{i}\right)\right\rangle+\sum_{i=0}^{N-1}\left\langle\left(B\left(\alpha^{\prime i}\right)-B\left(\alpha^{i}\right)\right) m^{\prime i}, v^{i+1}\right\rangle \tag{25}
\end{equation*}
$$

This inequality can also be expressed through the formula:

$$
\begin{equation*}
J_{d t, d x}\left(\alpha^{\prime}\right)-J_{d t, d x}(\alpha) \leq d t . d x \sum_{i=0}^{N-1} \sum_{j=1}^{M-2} \Delta_{j}^{i}\left(\alpha^{\prime}, \alpha\right), \tag{26}
\end{equation*}
$$

where:

$$
\begin{array}{r}
\Delta_{j}^{i}\left(\alpha^{\prime}, \alpha\right)=\frac{m_{j}^{\prime i}+m_{j+1}^{\prime i}}{2}\left(\frac{\left(\alpha_{j+1 / 2}^{\prime i}\right)^{2}-\left(\alpha_{j+1 / 2}^{i}\right)^{2}}{2}\right) \\
+\left(m_{j+1 / 2}^{\prime i} \alpha_{j+1 / 2}^{\prime i}-{\widetilde{m^{\prime}}}_{j+1 / 2}^{i} \alpha_{j+1 / 2}^{i}\right)\left(\frac{v_{j+1}^{i+1}-v_{j}^{i+1}}{d x}\right) \tag{27}
\end{array}
$$

In this equation we introduced

$$
{\widetilde{m^{\prime}}}_{j+1 / 2}^{i}=\left\{\begin{array}{cll}
m_{j+1}^{\prime i} & \text { if } & \alpha_{j+1 / 2}^{i}<0 \\
m_{j}^{\prime i} & \text { if } & \alpha_{j+1 / 2}^{i} \geq 0
\end{array}\right.
$$

Note that inequality (26) disintegrates the variables of $J$ into a sum of local growth elements. This inequality that reads as a factorization enables to build a monotonic optimization method for functional $J$.

Remark 3.3. Given $\alpha$, note that the value of $m_{j+1 / 2}^{i}$ depends on the sign of $\alpha_{j}^{\prime i}$, so that $\alpha_{j}^{\prime i} \mapsto \Delta_{j}^{i}\left(\alpha^{\prime}, \alpha\right)$ is a continuous, piecewise polynomial function.

### 3.5 Optimization procedure

### 3.5.1 The method

This section provides a brief summary of the optimization strategy we follow to solve our problem.
Given $\alpha$ and a positive real number $\theta$, we define $\alpha_{j+1 / 2}^{\prime i}$ as a solution of

$$
\begin{equation*}
\Delta_{j}^{i}\left(\alpha^{\prime}, \alpha\right)=-\theta \frac{m_{j}^{i}+m_{j+1}^{i}}{2}\left(\alpha_{j+1 / 2}^{i}-\alpha_{j+1 / 2}^{i}\right)^{2} \tag{28}
\end{equation*}
$$

According to Remark 3.3, this equation may have one, two or four roots, including the trivial one $\alpha_{j+1 / 2}^{\prime i}=\alpha_{j+1 / 2}^{i}$. When possible, we define $\alpha_{j+1 / 2}^{\prime i}$ as the root of (28) that is closer to $\alpha_{j+1 / 2}^{i}$; otherwise we set $\alpha_{j+1 / 2}^{\prime i}=\alpha_{j+1 / 2}^{i}$. Thus, the monotonicity of our algorithm is guaranteed.
Let us give the explicit formula corresponding to this procedure. We suppose that $\frac{m_{j}^{\prime i}+m_{j+1}^{\prime i}}{2}>$ 0 , otherwise the contribution of this term is zero for all choice of $\alpha_{j+1 / 2}^{\prime i}$. We introduce

$$
\begin{gathered}
\delta=\frac{2}{\theta+1}, \quad \nu_{j+1 / 2}^{i}=\frac{2 \hat{m}_{j+1 / 2}^{\prime i}}{m_{j}^{\prime i}+m_{j+1}^{\prime i}}, \quad \widetilde{\nu}_{j+1 / 2}^{i}=\frac{2{\widetilde{m^{\prime}}}_{j+1 / 2}^{i}}{m_{j}^{\prime i}+m_{j+1}^{\prime i}} \\
\hat{m}_{j+1 / 2}^{\prime i}=\left\{\begin{array}{cl}
m_{j+1}^{\prime i} & \text { if } \quad \widetilde{m}_{j+1 / 2}^{\prime i}=m_{j}^{\prime i} \\
m_{j}^{\prime i} & \text { if } \quad \widetilde{m}_{j+1 / 2}^{\prime i}=m_{j+1}^{\prime i}
\end{array}\right.
\end{gathered}
$$

Consider now:

$$
\begin{align*}
& \xi_{j+1 / 2}^{i}=(1-\delta) \alpha_{j+1 / 2}^{i}+\delta \widetilde{\nu}_{j+1 / 2}^{i} \frac{v_{j+1}^{i+1}-v_{j}^{i+1}}{d x}  \tag{29}\\
& \beta_{j+1 / 2}^{i}=\frac{-b_{j+1 / 2}^{i}-\operatorname{sign}\left(\alpha_{j+1 / 2}^{i}\right) \sqrt{\left(b_{j+1 / 2}^{i}\right)^{2}-4 a_{j+1 / 2}^{i} \cdot c_{j+1 / 2}^{i}}}{2 a_{j+1 / 2}^{i}}
\end{align*}
$$

where sign is the function

$$
\operatorname{sign}(x)=\left\{\begin{array}{cl}
1 & \text { if } \quad x \geq 0 \\
-1 & \text { if } \quad x<0
\end{array}\right.
$$

and :

$$
\begin{aligned}
& a_{j+1 / 2}^{i}=1+\theta, \\
& b_{j+1 / 2}^{i}=-2\left(\theta \alpha_{j+1 / 2}^{i}+\nu_{j+1 / 2}^{i} \frac{v_{j+1}^{i+1}-v_{j}^{i+1}}{d x}\right), \\
& c_{j+1 / 2}^{i}=(\theta-1)\left(\alpha_{j+1 / 2}^{i}\right)^{2}+2 \alpha_{j+1 / 2}^{i} \widetilde{\nu}_{j+1 / 2}^{i} \frac{v_{j+1}^{i+1}-v_{j}^{i+1}}{d x} .
\end{aligned}
$$

The control $\alpha_{j}^{\prime i}$ can be expressed by :

$$
\alpha_{j+1 / 2}^{\prime i}=\left\{\begin{array}{ccc}
\xi_{j+1 / 2}^{i} & \text { if } & \alpha_{j+1 / 2}^{i} \cdot \xi_{j+1 / 2}^{i} \geq 0  \tag{30}\\
\beta_{j+1 / 2}^{i} & \text { if } & \alpha_{j+1 / 2}^{i} \cdot \xi_{j+1 / 2}^{i}<0 .
\end{array}\right.
$$

Proposition 3.4. Under the condition (21), the scheme (30) ensures $J_{d t, d x}\left(\alpha^{\prime}\right) \leq J_{d t, d x}(\alpha)$ i.e., the functional $J_{d t, d x}$ decreases.

Proof. The monotonicity is a trivial consequence of Inequality (26) and Lemma (3.2).
We recall that the bound (3.2) on the control $\alpha$ is very important for the positivity of the density. As the stability of our optimization scheme is based on the positivity of the variable $m$, the strategy presented in the next section has to include a slope-limiter such that (3.2) prevails. Instead of defining $\alpha_{j+1 / 2}^{\prime i}$ through (30), we alternatively denote by $\check{\alpha}_{j+1 / 2}^{i}$ the value obtained in (30) and consider the definition:

$$
\begin{equation*}
\alpha_{j+1 / 2}^{\prime i}=\operatorname{sign}\left(\check{\alpha}_{j+1 / 2}^{i}\right) \cdot \min \left(\lambda,\left|\check{\alpha}_{j+1 / 2}^{i}\right|\right) . \tag{31}
\end{equation*}
$$

It is easy to check that this modification does not spoil the monotonicity of our procedure, as soon as $\alpha$ satisfies (3.2).

### 3.5.2 The algorithm

We can now define precisely our optimization algorithm. Suppose that $\alpha^{k}$ is given. The computation of $\alpha^{k+1}$ is achieved as follows.

- Define $v^{k}$ by (22) with $\alpha=\alpha^{k}$.
- Define $m^{0}=m_{0}$ and compute iteratively $m^{i}$ from $m^{i-1}$ according to the sub-steps:
- define $\left(\alpha^{k+1}\right)^{i-1}$ by (31) where $\check{\alpha}_{j+1 / 2}^{i}$ is computed with $v=v^{k}$,
- define $\left(m^{k+1}\right)^{i}$ by (19) with $\alpha^{i-1}=\left(\alpha^{k+1}\right)^{i}$.

A possible termination criterion is obtained by checking the discrete optimality conditions, i.e., given a tolerance threshold $\mathrm{Tol}>0$ :

$$
\begin{equation*}
\sup _{1 \leq i \leq N-1,1 \leq j \leq M-1}\left|\frac{\left(m^{k}\right)_{j}^{i}+\left(m^{k}\right)_{j+1}^{i}}{2}\left(\alpha^{k}\right)_{j+1 / 2}^{i}+\left(m^{k}\right)_{j+1 / 2}^{i} \frac{\left(v^{k}\right)_{j+1}^{i+1}-\left(v^{k}\right)_{j}^{i+1}}{d x}\right| \leq \text { Tol. } \tag{32}
\end{equation*}
$$

The choice of a monotonic algorithm comes from specific properties of the MFG model such as the bi-linearity of the state evolution and special concavity in the cost functional (cf. work in [15] for a detailed description of the required properties). Let us mention that the algorithm converges numerically very quickly.

## 4 Simulations, some results for our model

We present in this section some numerical results.
First, let us write the particular forms that we have chosen for the state costs. We recall that the heating cost is: $f(t, x)=p(t)(1-\beta x)$. From now on, we take $\beta=0,8$ which means that it is five times cheaper to heat a home that is fully insulated (than a non-insulated one). The choice that we did for the constants in the insulation maintenance cost lead to take: $g(t, x, m)=\frac{x}{0.1+m(t, x)}$. In our algorithm, we choose $\theta=1$. We present in what follows three results that exhibit three qualitatively different phenomena.

In the first one, the unit price of energy $p(t)$ is a constant parameter. With this example, we want to check some simple behaviors of agents. In the second example we look at a non-constant unit price of electricity; more precisely, $p(t)$ reaches a peak. We exhibit in this simulation two numerical equilibria. Finally, in the third example, we consider a more realistic case with irreversibility in the investment in insulation material. In the following and for each example, we fixed the horizon $T=1$ and the noise $\frac{\sigma^{2}}{2}=0,07$.

In figures, the horizontal axis is the level of insulation, the depth is the time and the vertical line is the density of agents.

### 4.1 Positive externality: the households choose the same technology

We consider here a Gaussian distribution centered in $x=0,5$ as initial density of players. In other words, the households started already to acquire insulation material, but there are still new technologies that enable them to insulate better the houses.

In the next three figures, we present the curve of the density for three different values of the unit price of energy $p(t)$. The energy will be successively free $(p(t)=0)$, then it will have an intermediate price $(p(t)=3,2)$, and finally it will be expensive $(p(t)=10)$.


Figure 1: Evolution of $m$ for $p(t)=0$


Figure 2: Evolution of $m$ for $p(t)=3,2$

On Fig.1, we note that, as expected for very low prices of energy, all agents choose to heat their home and they move to this choice together. On Fig.2, for an intermediate price of energy, the households stay more or less in the same configuration. The important point here is that they are grouped around the same state. And in the third case, we can see on Fig. 3 that when the cost related to energy is high, the population wants to be better insulated. And once again, all the players have the same behavior. These solution involve pure bundling.

The economic reasons that explain the behavior observed in the three cases, which consists in bundling (without dispersion), are the positive externality and the economy of scale. These two aspects make the households choose the same technology, the same level of insulation.

### 4.2 Multiplicity of solutions: the possibility of a technological transition

First, we look at a situation in which the agents are poorly equipped with insulation material at time $t=0$. Thus, the initial density is an approximation of a Dirac mass in $x=0,1$. Another difference with the first example is the form of the unit price of energy $p(t)$. In the present case, it starts from a low level, then reaches a peak and decreases until its initial level as represented in Fig.4.

With this data, we found numerically two MFG equilibria by taking different initializations for the control variable $\alpha^{0}$. These two numerical solutions are presented in Fig. 5 and Fig.6.

Fig. 5 shows the solution corresponding to the choice of high insulation levels. In this case the optimum corresponds to an insulation equilibrium.

The solution in which the households stay heating their apartment stands for a sort of energy consumption equilibrium and is described on Fig.6.

We can explain intuitively the behavior in the following way. If one expects that everybody will still heat their apartment then it is in her interest to do the same, and we get the energy consumption equilibrium. However, if one expects that all the households will improve their


Figure 3: Evolution of $m$ for $p(t)=10$


Figure 4: Evolution of the unit price of energy $p(t)$


Figure 5: Evolution of $m$, the "insulation equilibrium"


Figure 6: Evolution of $m$, the "energy consumption equilibrium"
insulation, then it is better for her to choose a higher insulation level. In this case we obtain an insulation equilibrium.

By adding a constraint, one can select an equilibrium (e.g. an ecologic equilibrium). In brief, this simple model (based on the MFG) and these simulations (using a monotonic algorithm), enable us to study quantitatively the way the technologies can impact the culture. With this example, we can imagine the design of incentives or policies, in order to change the habits of a population.

### 4.3 Dispersion in the case of irreversibility

Let us show in a last example how additional constraint on the control can be introduced. We impose $\alpha \geq 0$, so that an investment in insulation material is irreversible. Whereas it is possible to decide to insulate better the apartment, it is not allowed to choose a lower level of insulation. The introduction of such a constraint enables us to handle a more realistic situation.

In order to make sense, we have chosen as initial distribution a Gaussian centered in 0,25 - the households did not yet choose a high insulation level. Every other parameter is defined as in the second example (unit price of energy reaching a peak, noise, horizon...).


Figure 7: Evolution of $m$, irreversibility and dispersion

We observe on Fig. 7 a dispersion in the household choices. During the first part of the period, the agents choose higher insulation levels, and then there is a spreading. Actually some agents that have chosen to be well equipped with insulation material can not go back. Moreover, in this case, the risk has a more important influence. These two reasons explain intuitively the dispersion that is observed in this example.

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