

Vietnam: Feeding China's Expanding Demand for Wood Pulp

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▶ To cite this version:

Jean-Marc Roda, Santosh Sankarlal Rathi. Vietnam: Feeding China's Expanding Demand for Wood Pulp. CIFOR. CIFOR, 29 p, 2006, CIFOR. cirad-00193545

HAL Id: cirad-00193545 https://hal.science/cirad-00193545v1

Submitted on 4 Dec 2007

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ASIA PRO ECO PROGRAM

Feeding China's Expanding Demand for Wood Pulp:

A Diagnostic Assessment of Plantation Development, Fiber Supply, and Impacts on Natural Forests in China and in the South East Asia Region

Vietnamort

Jean-Marc Roda & Santosh Rathi

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A Diagnostic Assessment of Plantation Development, Fiber Supply, and Impacts on Natural Forests in China and in the South East Asia Region



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ISBN 979-24-4677-X

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Photos by Christian Cossalter Design & Lay-out by Ahmad Yusuf

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This document has been produced with the financial assistance of European Community through Asia Pro Eco Programme. The views expressed herein are those of the authors and can therefore in no way be taken to reflect the official opinion of the European Commission.

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Context

Regarding the forest sector, in a context of substantial areas of denuded and bare lands (initially around 25% of Vietnam area), forestry rehabilitation and development plans have been continuously on the focus in Vietnam since the end of the war. The first projects were planned under an existing broader program, the United Nations World Food program (1975-200). These projects essentially concerned agro-forestry and demonstrations trials. Vietnam started its economic renovation policy (known as "Doi Moi") in 1986 with a series of major economic programs and industrial development plans¹. Among them, the program 327 (1993-1998) was initially planning substantial effort to rehabilitate forest degraded lands. It soon shifted to focus on forest protection in critical zones.

Finally, the program 661 (1998-2010), also known as "Five million hectares reforestation program" (5MHRP), really put the emphasis on a substantial increment of the nation's forest areas. By the end of this program, the national forests are expected to cover more than 14 million hectares. The program includes both protection of existing forests and reforestation. Initially, Most of the production plantations were planned to be established with fast growing exogenous species (i.e. eucalyptus). Now, the government is promoting the development of indigenous species as much as possible.

Wood pulp and paper industry

Situation

The Vietnamese pulp and paper industry is relatively underdeveloped, in terms of international competitiveness, and it is not able to fulfil the important and growing national demand. Thus, the 5MHRP is including a large set of measures to develop pulp wood plantations, with parallel industrial programs in order to develop the national pulp and paper industry (Barney, 2004, 2005). The underdevelopment of the Vietnamese pulp and paper industry is mainly caused by the spread of the sector into a relatively high number of state-owned units. All except a few are of moderate size, with rather old equipments and high relative costs. From over 25 pulp mills, only five have a production capacity exceeding 10 000 T/year; and from over 50 paper mills, only 20 have a production capacity exceeding 10 000 T/year (Table 1).

Table 1: Theoretical production capacities of the main pulp and paper mills in Vietnam

| | Main pulp and paper mills in Vietnam (theoreticalproduction capacity) | | | | | | | |
|-----|---|-----------------|---------|---|-------------------|-------------|----------------------------|--------------------------|
| Na | Name | Capacity (mt/y) | | Address | Phone | Fax | Drodust | Contact |
| No. | Name | Pulp | Paper | Address | Address Priorie | | Product | Contact |
| 1 | Agriculture Products Co. | 7 000 | 7 000 | Yen Bai Town, Yen Bai Prov. | 029-862278 | 029-862804 | Joss | Mr. Truong Ngoc Bien |
| 2 | An Binh Paper Co., Ltd. | | 30 000 | Di An Dist.,Binh Duong Prov. | 08-8960 155 | 08-8960 700 | Kraftliner, corrugating | Mr. Han Vinh Quang |
| 3 | Bai Bang Paper Co. | 61 000 | 100 000 | Phong Chau Town, Phu Tho Prov. | 0210-829755 | 0210-829177 | Printing & writing | Mr. Vo Si Dong |
| 4 | Bao Ha Export Co. | 4 000 | 3 600 | Bao Yen Dist.Lao Cai Province | 021-820058 | | Joss | |
| 5 | Binh An Paper Co. | | 52 500 | Di An Dist.,Binh Duong Prov. | 0650-751635 | 0650-750389 | Prit.& Writ., coated p. | Mr. Thai Van Thao |
| 6 | Binh Minh Paper Co., Ltd. | | 14 000 | Tien Du Dist., Bac Ninh Prov. | 0241-838942 | 0241-838942 | Paper & board | Mr. Nguyen Dinh Binh |
| 7 | Cau Duong Wood Co. | | 10 000 | Duc Giang Town Hanoi City | 04-8271 440 | 04-8271 607 | Tissue | |
| 8 | Chau Thoi Co., Ltd | 5 800 | 5 000 | D An Dist., Binh Duong Prov. | | | Hygienic | |
| 9 | Chemical & Electric Co. | | 6 000 | 20 Le Quynh st., Hai Phong City | 031-836752 | 031-836254 | Joss | Mr. Tran Huy Hoang |
| 10 | Dong A Co. Ltd. | | 12 000 | Phong Khe, Yen Phong, Bac Ninh Prov. | | | Printing & writing | |
| 11 | Dong Nai Paper Co. | 15 000 | 20 000 | Bien Hoa IP, Dong Nai Prov. | 061-836201 | 061-836231 | Printing & writing | Mr. Luong Phuong Dong |

| | | Main pulp | and pa | per mills in Vietnam | (theoretical | production cap | acity) | |
|-----|---------------------------|-----------|-----------------|--|--------------|----------------|----------------------------|---------------------------|
| No. | Name | Capacity | (mt/y) Paper | Address | Phone | Fax | Product | Contact |
| 12 | Ha Long Trading Co. | 5 600 | 5 100 | 162 Le Thanh Tong st., Ha Long City | 033-828024 | 033-828025 | Joss | Mr. Pham Van Trinh |
| 13 | Hai Phong Paper Co. | 1 500 | 4 000 | Ton Duc Thang St., Hai Phong City | 031-835538 | 031-835462 | Joss, tissue/hygienic | Mr. Vu Duong Hien |
| 14 | Hoang Long Co., Ltd. | 3 300 | 5 000 | Dap Cau. Bac Ninh Town | 0241-821855 | 0241-821068 | Joss | Mrs. Hoang Thi Long |
| 15 | Hoang Van Thu Paper Co. | 4 000 | 20 000 | Quan Trieu Ward, Thai Nguyen City | 0280-844652 | 0280-844548 | Tesliner | Mr. Nguyen Van Vui |
| 16 | Hong Vuong Paper Mill | | 3 000 | Yen Phong Dist., Bac Ninh Prov. | | | Printing & writing | |
| 17 | Hop Tien Paper Mill | | 12 000 | Yen Phong Dist., Bac Ninh Prov. | | | Wrapping | |
| 18 | Hue Packaging Co. | | 4 000 | 18 Pham Hong Thai St., Hue City | 054-820374 | 054-832793 | Wrapping | Mr. Nguyen Ba Phuoc |
| 19 | Joss Paper Mill | 4 000 | 3 600 | Bac Quang Dist., Ha Giang Prov. | | | Joss | |
| 20 | Lam Kinh Paper Mill | 3 000 | 3 000 | Tho Xuan dist., Thanh Hoa Prov. | 037-834373 | | Tesliner | |
| 21 | Lam Son Paper Co. | 4 000 | 17 000 | 32 Ngo Tu St., Thanh Hoa City | 037-851461 | 037-854323 | Wrapping | Mrs. Le Thi Oanh |
| 22 | Linh Xuan Paper Co. | | 12 000 | Thu Duc Dist., HCMC | 08-724 1153 | 08-7240512 | Tissue/hygienic | Mr. Tong Van Ngoan |
| 23 | Lua Viet Paper Co. | 2 000 | 4 600 | Ha Hoa Dist., Phu Tho Prov. | 0210-883117 | 0210-883120 | Wrapping | Mr. Nguyen Van Ly |
| 24 | Mien Tay Paper Co., Ltd. | | 3 200 | 84 Mau Than St., Can Tho City | 071-895090 | 071-894525 | Wrapping | Mr. Phan Quang Thuan |
| 25 | Muc Son Paper Co. | 16 000 | 15 000 | Lam Son Town, Thanh Hoa Prov. | 037-834074 | 037-834099 | Kraftliner, corrugating | Mr. Nguyen Xuan Tai |
| 26 | My Huong Paper Mill | | 15 000 | 110 to Hieu St., Hai Phong City | 031-848810 | 031-780660 | Kraftliner, corrugating | Mr. Vu Khac Long |
| 27 | New Toyo (Vietnam) | | 20 000 | Singapore IP, Binh Duong Prov. | 0650-743750 | 0650-743754 | Wrapping | |
| 28 | Pham Thu Co., Ltd. | | 3 000 | 14/6 Tan Thoi Tay, HCMC | 08-7100 405 | 08-7100 406 | Board | Mr. Pham Van Thu |
| 29 | Phu Cuong Co., Ltd. | | 3 000 | Go Vap Dist., HCMC | 08-8955508 | | Wrapping | |
| 30 | Phu Giang Paper Co., Ltd. | 1 500 | 10 000 | Tien Du Dist., Bac Ninh Prov. | 0241-838087 | 0241-838270 | Kraftliner, corrugating | Mr. Nguyen Nhan Phuong |
| 31 | Phu Tho Paper Co., Ltd | | 5 500 | 345/6 Lac Long Quan St., HCMC | 08-8651786 | 08-8650 241 | Kraftliner, corrugating | Mr. Vo Van Tam |
| 32 | Quang Phat Co., Ltd | | 10 000 | 374 Le Hong Phong st., HCMC | 08-8390 402 | 08-9966676 | Wrapping | Mr. Nguyen Cam |
| 33 | Rang Dong Paper Co. | 1 100 | 6 500 | Dien Khanh dist., Khanh Hoa Prov. | 058-780121 | 058-780123 | Wrapping | Mr. Dao Vu Lam |
| 34 | Sai Gon Paper Co., Ltd | | 7 500 | 1/7C Pham Van Chieu, HCMC | 08-8947 877 | 08-8940 359 | Tissue/hygienic | Mr. Cao Tien Vi |
| 35 | Song Lam paper Mill | 5 400 | 5 400 | Hung Nguyen dist., Nghe An Prov. | 038-760128 | 038-760158 | Duplex, Kraftliner | Mr. Hoang Phung |
| 36 | Tan Hoa Hiep Co., Ltd | | 4 000 | Hoc Mon Dist., HCMC | 08-7102 160 | | Wrapping | |
| 37 | Tan Mai Paper Co. | 40 000 | 68 500 | Thong Nhat Ward, Bien Hoa City | 061-822257 | 061-824915 | Newsprint, kraftliner | Mr. Nguyen Dinh Tuan |
| 38 | Tan Phu Thinh Private Co. | - | 15 000 | 53/6A Pham Van Chieu St., HCMC | 08-9969180 | 08-9871512 | Wrapping | Mr. Le Tan Cong |
| 39 | Thai Nguyen Paper Co. | 8 000 | 7 500 | Tan Long Dist., Thai Nguyen City | 0280-844202 | 0280-844309 | Joss | Mr. Tran Duc Quyet |
| 40 | Thanh Loi Co., Ltd. | 4 400 | 4 000 | Da Huai Dist. Lam Dong Prov. | 063-876661 | 063-860267 | Wrapping | · · |
| 41 | Truc Bach Paper Co. | | 3 000 | 128 Thuy Khue St., Hanoi City | 6889458/12 | 04-6885269 | Tissue/hygienic | Mr. Le Quang Hung |
| 42 | Truong Xuan Paper Js Co. | | 10 000 | Thai Nguyen Province | | | Printing & writing | |
| 43 | Van Diem Paper Co. | 1 500 | 19 000 | Phu Xuyen Dist., Ha Tay Prov. | 034-784210, | 034-784251 | Printing & writing | Mr. Pham Hong Tuoi |
| 44 | Van Phat Co., Ltd. | | 38 500 | Ben Cat Dist., Binh Duong Prov. | 0650-511059 | 0650-511418 | Duplex, wrapping | Mrs. Cao Thi Quynh Anh |
| 45 | Viet Nhat Paper Co. | - | 13 000 | Yen Phong Dist., Bac Ninh Prov. | | | Printing & writing | |
| 46 | Viet Tri Paper Co. | 10 000 | 35 000 | Thanh Mieu Ward, Viet Tri City | 0210-846702 | 0210-851109 | Coated, Kraftliner | Mr. Nguyen Van Hien |
| 47 | Vinh Hue Paper Co. | 7 200 | 8 000 | Thu Duc Dist., HCMC | 08-7241458 | 08-7240530 | Tissue/hygienic, Joss | Mr. Nguyen Hoa |
| 48 | Vinh Phu Paper Mill | | 3 600 | Thuan An Dist., Binh Duong Prov. | 0650-755565 | 08-8971 708 | Wrapping | Mr. Ho Xuan Hoat |
| 49 | Xuan Duc Paper Co. | 1 200 | 7 600 | 54B Nam hoa st., Dist., No.9, HCMC | 08-7310 012 | 08-7313238 | Board, duplex | Mr. Duong Van Cao |
| 50 | Yen Son Holding Co. | 14 000 | 13 000 | Km4 Yen Bai City | 029-852026 | 029-855555 | Joss | Mr. Tong Van Mui |
| | | | | | | | | |

The industrial plan which is associated to the reforestation plan was aiming to reach 0.615 million T/year of pulp and paper production in 2005, and 1.05 million T/year in 2010. The aim is to provide at least 80 to 90% of the national consumption. So far, plantation programs as much as industrial development plans have faced notable problems in their implementation in Vietnam. The progress of the pulp and paper productions is ceiling since 2000, difficultly reaching two thirds of the results expected by the industrial plan in 2005. In the meantime, the demand continues to increase (Figure 1, Figure 2).

Vietnam Pulp Production & Consumption

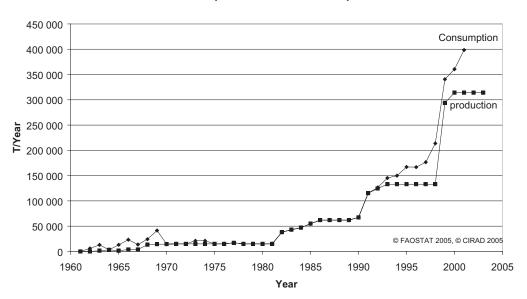


Figure 1: Vietnam pulp production and consumption

Vietnam Paper Production & Consumption

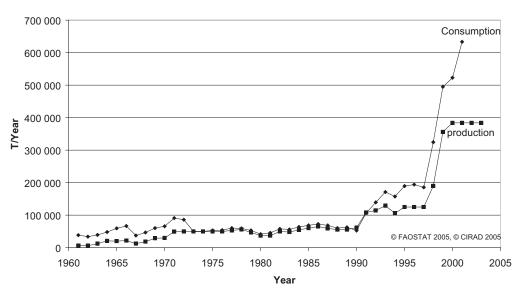


Figure 2: Vietnam paper production and consumption

The pulp production has not been able to follow the increase of demand, and despite the average small capacity of the pulp mills, most of them are far from reaching their theoretical capacity. All mills suffer from supply difficulties, and have to import significant amounts of pulp. Imported pulp represents an average of 45% of the input in Vietnam paper mills, and 60 to 65% of their production costs.

Underlying causes of the production-ceiling Plantations under development

The underdevelopment of the plantation areas and of the plantation productivities is one consequence of the lack of raw material. Many reports and expertises have been produced in the past (mainly World Bank and UN reviews, but also NGOs reports), stressing some causes of the many problems that the Vietnamese plantation sector has been facing over the years. Among the listed impediments, are:

- Bureaucracy and lack of participatory approaches
- · Too frequent changes in the objectives, erratic financing
- Problems in land allocation
- Low quality of the seed and seedlings, and inadequate sylviculture
- No market orientation in commercial implementation
- Many projects are not really welcomed by local communities and poor populations

From this list, most of the Vietnamese actors whom we interviewed were mainly emphasizing the very low plantation productivity, due to low quality seedlings and the poor silvicultural practices.

Logistic costs

Regarding the industrial operations, a major negative factor is the very high cost of the Vietnamese pulp wood at the mill's gate. The main reason relies in the fact that the resource is scattered into small patches all over the country, in between rice fields, other land uses, and the very steep hills. This increases the cost of regrouping the raw material and prevents scales economy.

Another reason of the high supplying cost relies in the poor transportation network: Most of the country network is unpaved in Vietnam. In 1999, only 10% of the roads were paved. Furthermore, the available transport vehicles are structured into a variety of small capacity models, maybe adapted to the poor road conditions, but out of scale for a viable pulp wood transport. This increase of the transport cost has its initial cause in the multiple loadings and unloading sessions when changing of transport mode. A transport session of pulpwood in Vietnam can include up to four different transport modes (Figure 3).

In the worst but not exceptional case, the primary transport, from the forest stand to the forest road, is carried out by bullock carts. The extended primary transport, along the forest road up to the forest depot, is carried out by those specific Vietnamese "comprehensive trucks" that can load from 1 to 4 tons. The secondary intermediate transport, from the depot to the forest exit or the paved road, is carried out by small trucks of 5 to 10 tons of capacity. The secondary terminal transport, along the paved road to the mill's gate, is carried out by bigger trucks, of 10 to 25 tons (Figure 3). In this particular case, the too many intermodal transfers, as much as the too long distances covered with undersized vehicles, critically increases the transport cost.

Another reason of the high transportation cost of the raw material for pulp is the exceptional share of bamboo within the supply (up to 25 and 30% of the supply in average for the main Vinapimex units²). Due to its anatomy, round bamboo uses a lot of volume, in comparison to its weight. The transport cost of a ton of bamboo is accordingly very high compared to other fibre sources. Furthermore bamboo has a high content of silica, which complicates the process, or decreases the paper quality, and anyway increases the relative process cost.

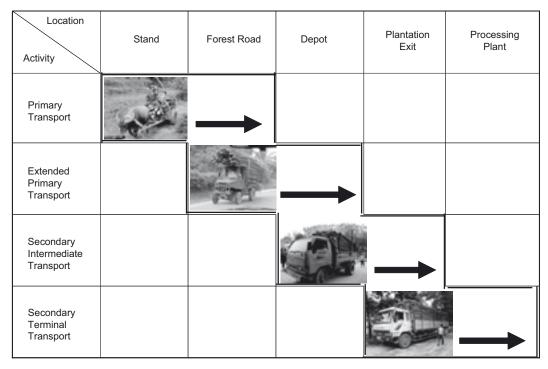


Figure 3: Typical transportation sequence for pulp wood in Vietnam

Competition for the supply with chips and board industry

Beside the transport cost problems, Vietnamese pulp mills have to face a harsh competition for the supply of raw materials, with chip mills and board mills competing for the same resource pool³ but benefit in terms of different cost structures.

Since the economic reform, with the help of its cheap but skilled labour force, Vietnam has seen an important development of its furniture, flooring, and other woodworking industries. Based on increasingly big amounts of imported timber, and reexported manufactured products, the Vietnamese sector has become one of the new Eldorado of the world furniture industry. The Vietnamese board and panels industry, which dynamics are directly linked to the furniture and indoor - outdoor wood industry, has benefited of this trend, which has boosted the ational consumption up to more 800 000 m3/year. Far above that level, the production has rocketed up to 1.6 million m3/year and more in 2000, the difference being essentially powered by the exports towards Japan (Figure 4).

1 800 000 production 1 600 000 1 400 000 1 200 000 1 000 000 **T/Year** consumption 800 000 600 000 400 000 200 000 0 -1960 1965 1970 1975 1980 1985 1990 1995 2000 2005

Vietnam Chips Production & Consumption

Figure 4: Vietnam chips production and consumption

Six main mills contribute to this production. Chip mills need a lower investment than pulp and paper mills, and their operating cost is lower too. Taking into account the chip export prices and the processing costs, the purchasing power per cubic meter of round wood can be higher for chip mills than for pulp and paper mills. Thus for the farmers and other private producers, are often tempting alternative markets because of the ability to the chip mills are of tempting alternative markets because of the ability to obtain raw materials in a wider range and at better prices.

The initial industrial development plan

Combined to the political desire of accompanying the development of each Vietnamese province with the establishment of its own industrial unit, the five million hectares reforestation program (5MHRP) led to an ambitious industrial development plan totaling 5 million T/year of new capacity (Table 2).

The dimension of this industrial development project is huge, with as much capacity as needed by five internationally competitive mills of 1 million T/year of capacity each. In reality, however, the capacity development is spread into more than 22 industrial units, none reaching 500 000 T/year of capacity. A lot of official and non official reports have been written about both the plantation and the industrial development plan, and most of them criticise the viability of such an industrial structure, given the realities of the global market. Vietnamese mills indeed have to compete with larger mills⁴ located overseas, which produce on the global market and can sell their products in Vietnam at an very competitive price⁵, even with the protection by high import taxes⁶.

All the interviewed Vietnamese experts were unanimous to explain that the supply is difficult to be economically viable in Vietnam when the distance between the plantation and the mill is over 100 km, because of the specific geography of the country and because of its high transport costs. These factors were also used to justify the political choice to spread the paper industry into small units all over the country. But at the international scale, where the pulp and paper market is a global market, the most competitive products come from countries were the raw material is collected easely up to 200 km away from

the mill, thanks to better transportation networks⁷. Conversely, the transportation of the pulp or of the paper is much cheaper, and it can easily be cheaper to purchase pulp on international spot markets, than to process it. As a result, the Vietnamese policy appears to induce excessive costs relatively to the global market.

Thus, the Vietnamese policy is locked into a difficult dilemma, between the impossibility to plan big units because of difficult supplies, and the excessive relative cost induced by the too numerous small units which are planned.

Table 2: Initial industrial development plan for pulp and paper industries (Barney, 2004)

| Mill | Capacity | (T/year) | Commonto | |
|------------------------------------|-----------|-----------|---------------------------|--|
| Mitt | 2001 2005 | 2006-2010 | Comments | |
| Upgrade paper mill Bai Bang | 55 000 | 100 0000 | Expand phase II | |
| Upgrade paper mill Viet Tri | 10 000 | 30 000 | Expand phase II | |
| Upgrade paper mill Tan Mai | 50 000 | 120 000 | Expand phase II | |
| Upgrade paper mill Dong Nai | 15 000 | 100 000 | Expand phase II | |
| New Paper mill Kon Tum | 130 000 | 260 000 | Operating from 2004 | |
| New Paper mill Thanh Hoa | 50 000 | 200 000 | Operating from 2004 | |
| New Paper mill Hoa Binh | 200 000 | 300 000 | Operating from 2005 | |
| New Paper mill Bac Kan | 50 000 | 100 000 | Operating from 2005 | |
| New Paper mill Bac Giang | 100 000 | 200 000 | Operating from 2005 | |
| New Paper mill Bac Nghe An | 100 000 | 200 000 | Operating from 2005 | |
| New Pulp and paper mill Lam Dong | 100 000 | 300 000 | Operating from 2005 | |
| New Paper mill Lai Chau | | 150 000 | Operating from 2007 | |
| New Paper mill Son La | | 150 000 | Operating from 2007 | |
| New Paper mill Yen Bai-Lao Cai | | 200 000 | Operating from 2006 | |
| New Paper mill Lang Son | | 150 000 | Operating from 2006 | |
| New Pulp and paper mill Nam NA [?] | | 150 000 | Operating from 2007 | |
| New Paper mill Quang Tri New | | 100 000 | Operating from 2007 | |
| Paper mill Tay Quang Nam | | 100 000 | Operating from 2008 | |
| New Paper mill Binh Dinh | | 150 000 | Operating from 2007 | |
| New Paper mill TN Dac Lac | | 200 000 | Operating from 2006 | |
| New Paper mill Can Tho | | 200 000 | Operating from 2008 | |
| New Pulp and paper mill Binh Thuan | | 150 000 | Operating from 2007 | |
| Other small and medium mills | 340 000 | 1 390 000 | Expansion Investment | |
| Total | 1 200 000 | 5 000 000 | Achieved Planning Targets | |

The industrial development plan adapted with pragmatism

As mentioned in the section "Wood pulp and paper industry: Situation", the sector faced a lot of difficulties. Actually, behind an official speech regularly highlighting the plan, a pragmatic treatment of the situation progressively arose. There is no official change of the plan, but the industrial development delays and other impediments have already been acknowledged by the managers of the MARD. We were unofficially told that most of the planned investments were cancelled or postponed until the economic situation become clearer (Table 3).

Of the 22 main units that were part of the initial industrial development plan, 12 are cancelled, three are postponed until further information, and seven are adapted.

Mill Investment plan Upgrade paper mill Bai Bang Adapted Upgrade paper mill Viet Tri Adapted Upgrade paper mill Tan Mai Adapted Upgrade paper mill Dong Nai Adapted New Paper mill Kon Tum Cancelled New Paper mill Thanh Hoa Adapted New Paper mill Hoa Binh Cancelled New Paper mill Bac Kan Adapted New Paper mill Bac Giang Cancelled New Paper mill Bac Nghe An Cancelled New Pulp and paper mill Lam Dong Cancelled New Paper mill Lai Chau **Postponed** New Paper mill Son La Cancelled New Paper mill Yen Bai-Lao Cai Cancelled New Paper mill Lang Son Cancelled New Pulp and paper mill Nam NA [?] Cancelled New Paper mill Quang Tri Adapted New Paper mill Tay Quang Nam Postponed New Paper mill Binh Dinh Cancelled New Paper mill TN Dac Lac Cancelled New Paper mill Can Tho Postponed New Pulp and paper mill Binh Thuan Cancelled

Table 3: Adaptation of the industrial development plan, from interview

Wood supply sources

Forest series and other land uses

The forest cover of Vietnam has been decreasing from 14 million ha (42% of the land) in 1961 to its lowest level, around 9.6 million ha (29% of the land) in 1990. According to FAO data, a dramatic drop in the forest cover occurred at he end of the 1970s (FAOSTAT, Figure 5).

In 2002, the forest cover was consisting into 9.8 million ha of natural forests, 1.9 million ha of plantation forests and 7.3 million ha of bare lands or bush (Table 4, Figure 6). Different institutes and projects has inventoried Vietnam land uses and forest with different categories and typologies, which makes difficult to cross the data. For example the Ministry of Science, Education, & Environment and the Ministry of Agriculture & Rural Development (MARD) use different land use series. In its 1999 land use map, the Ministry of Science, Education, & Environment represent 10 different land uses⁸. Conversely, the 1999 map of the Forest Inventory and Planning Institute (FIPI), belonging to Ministry of Agriculture and Rural Development (MARD), presents 21 different land uses⁹. With this map, there are some severe overlappings by different types of land uses, which leads to miscalculations of the detailed areas. But for a general overview, this data allows to visualize the location of natural forests, bush & seldom trees, bare & grass lands, and others (Figure 7).

Vietnam Forest Cover

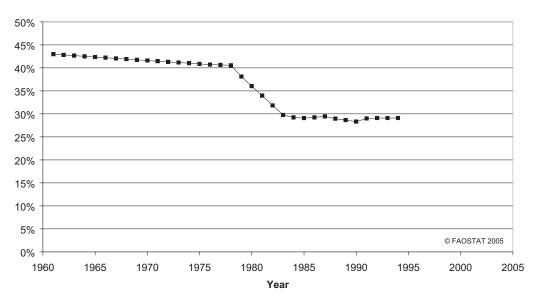


Figure 5: Evolution of forest cover in Vietnam (FAO data)

The specific existing pulp wood plantations are not specifically identified by neither the MARD statistics, nor by the map of the FIPI. Their area is between 2 million ha (Table 4) and above 243 000 ha (FIPI's map, 1999). According to Barney, 2004, the area could range from 782 000 ha of Eucalypyus, Acacia, and Pinus in 2001 (Jaakko Poyry, 2001, in Barney, 2004), to 832 400 ha for the same species (FAO, 2000, in Barney, 2004), while 794 000 ha, still for the same species, was stated for 1999 (Central Board for Forest Statistics, 2001, in Barney, 2004). The "forest plantations" are scattered all over the country (Figure 8), which complicates the logistics of the pulp wood supply.

Table 4: Forest cover by province (areas in ha, by the Forest Protection Department, 2004)

| | -, | | | | | | |
|--------------|---------------------|------------|---------------------|------------|------------|------------|-----------|
| Provinces | Provinces Land area | | Natural Plantations | | | Other | Forest |
| FIOVIICES | Land area | forests | Production | Protection | Bare lands | Other | cover (%) |
| Vietnam | 33 037 857 | 10 088 288 | 2 023 509 | 195 062 | 6 718 576 | 14 012 422 | 37.3 |
| Lai Châu | 906 512 | 303 758 | 13 093 | 1 615 | 467 255 | 120 791 | 35.1 |
| Điện Biên | 955 411 | 356 242 | 10 994 | 445 | 411 217 | 176 513 | 38.5 |
| Sơn La | 1 405 500 | 497 429 | 24 948 | 4 345 | 389 427 | 489 351 | 37.5 |
| Hoà Bình | 466 253 | 150 267 | 45 350 | 4 593 | 126 082 | 139 961 | 42.9 |
| Lào Cai | 635 708 | 224 839 | 48 623 | 1 145 | 144 970 | 216 131 | 43.2 |
| Yên Bái | 688 292 | 214 471 | 102 449 | 11 946 | 230 310 | 129 117 | 47.8 |
| Hà Giang | 788 437 | 289 007 | 39 716 | 5 051 | 269 910 | 184 753 | 42.3 |
| Tuyên Quang | 586 800 | 259 052 | 70 484 | 3 108 | 115 549 | 138 606 | 56.7 |
| Phú Thọ | 351 957 | 69 547 | 78 636 | 6 055 | 49 233 | 148 486 | 43.8 |
| Vĩnh Phúc | 137 148 | 9 409 | 17 633 | 770 | 5 681 | 103 655 | 20.3 |
| Cao Bằng | 669 072 | 292 227 | 3 069 | 8 675 | 272 125 | 92 976 | 45.4 |
| Bắc Kạn | 485 721 | 224 032 | 33 583 | 3 690 | 173 299 | 51 118 | 53.8 |
| Thái Nguyên | 354 110 | 104 824 | 50 085 | 426 | 50 481 | 148 294 | 43.9 |
| Quảng Ninh | 606 428 | 167 868 | 87 100 | 6 300 | 171 694 | 173 466 | 43.1 |
| Lạng Sơn | 830 524 | 222 365 | 100 773 | 10 533 | 364 456 | 132 397 | 40.2 |
| Bắc Giang | 382 200 | 73 577 | 75 746 | 5 754 | 30 649 | 196 474 | 40.6 |
| Bắc Ninh | 80 480 | - | 695 | 4 | 126 | 79 655 | 0.9 |
| TP Hải Phòng | 151 919 | 10 773 | 3 786 | _ | 5 812 | 131 549 | 9.6 |

| | | Natural | Plantations | | | 0:1 | Forest |
|--------------|-----------|---------|-------------|------------|------------|---------|-----------|
| Provinces | Land area | forests | Production | Protection | Bare lands | Other | cover (%) |
| Hải Dương | 164 772 | 3 103 | 6 545 | - | 531 | 154 592 | 5.9 |
| Hưng Yên | 89 084 | - | - | - | - | 89 084 | - |
| TP Hà Nội | 91 846 | - | 5 815 | 29 | 785 | 85 216 | 6.4 |
| Hà Tây | 219 296 | 4 426 | 11 705 | 505 | 6 556 | 196 104 | 7.6 |
| Hà Nam | 84 953 | 6 582 | 2 162 | 92 | 2 469 | 73 647 | 10.4 |
| Nam Định | 167 631 | 1 125 | 4 595 | 73 | 2 412 | 159 426 | 3.5 |
| Thái Bình | 153 780 | - | 6 767 | 206 | 16 577 | 130 230 | 4.5 |
| Ninh Bình | 138 272 | 23 697 | 3 712 | 70 | 2 374 | 108 419 | 19.9 |
| Thanh Hoá | 1 111 660 | 356 825 | 110 396 | 3 535 | 231 398 | 409 506 | 42.3 |
| Nghệ An | 1 648 729 | 662 925 | 77 170 | 5 463 | 502 801 | 400 371 | 45.2 |
| Hà Tĩnh | 605 574 | 184 458 | 53 652 | 6 952 | 120 183 | 240 330 | 40.5 |
| Quảng Bình | 805 186 | 449 024 | 54 341 | 5 595 | 159 294 | 136 932 | 63.2 |
| Quảng Trị | 474 573 | 117 419 | 66 725 | 7 285 | 153 196 | 129 948 | 40.3 |
| T.Thiên Huế | 505 399 | 178 983 | 57 192 | 7 381 | 109 149 | 152 694 | 48.2 |
| TP Đà nẵng | 125 624 | 37 054 | 15 057 | 401 | 12 323 | 60 789 | 41.8 |
| Quảng Nam | 1 040 514 | 388 209 | 51 392 | 5 691 | 349 991 | 245 232 | 42.8 |
| Quảng Ngãi | 513 603 | 100 089 | 52 261 | 10 098 | 141 781 | 209 375 | 31.6 |
| Bình Định | 602 506 | 167 067 | 57 568 | 4 562 | 145 121 | 228 189 | 38.0 |
| Phú Yên | 503 506 | 128 623 | 23 856 | 3 596 | 126 042 | 221 388 | 31.0 |
| Khánh Hoà | 469 343 | 163 534 | 30 221 | 2 376 | 122 356 | 150 857 | 41.8 |
| Ninh Thuận | 336 006 | 140 812 | 9 502 | 1 228 | 75 084 | 109 381 | 45.1 |
| Bình Thuận | 782 230 | 292 673 | 23 662 | 2 498 | 88 717 | 374 680 | 40.8 |
| Kon Tum | 961 450 | 597 959 | 30 378 | 2 467 | 204 014 | 126 632 | 65.6 |
| Gia Lai | 1 549 571 | 727 489 | 30 646 | 2 157 | 349 002 | 440 277 | 49.1 |
| Lâm Đồng | 976 220 | 573 836 | 33 231 | 9 017 | 38 850 | 321 286 | 63.1 |
| Đặc Lặc | 1 306 201 | 587 846 | 14 541 | 2 423 | 146 207 | 555 183 | 46.3 |
| Đăk Nông | 651 442 | 361 180 | 7 603 | 1 753 | 45 579 | 235 327 | 56.9 |
| Đồng Nai | 586 030 | 110 122 | 41 602 | 3 150 | 22 980 | 408 177 | 26.4 |
| Bà Rịa V.Tàu | 197 514 | 14 417 | 15 547 | 266 | 6 424 | 160 860 | 15.3 |
| TP HCM | 298 500 | 13 821 | 21 448 | 9 | 1 033 | 262 189 | 11.8 |
| Bình Dương | 268 347 | 1 056 | 13 673 | 1 205 | 1 309 | 251 105 | 5.9 |
| Bình Phước | 685 599 | 123 403 | 43 666 | 6 167 | 146 589 | 365 773 | 25.3 |
| Tây Ninh | 402 923 | 34 703 | 8 118 | 3 365 | 17 602 | 339 134 | 11.5 |
| Long An | 449 187 | 800 | 61 597 | 7 994 | 9 081 | 369 715 | 15.7 |
| Đồng Tháp | 323 800 | - | 10 369 | 656 | 4 813 | 307 962 | 3.4 |
| Tiền Giang | 286 663 | 306 | 10 455 | 1 268 | - | 274 634 | 4.2 |
| Bến Tre | 231 501 | 985 | 2 864 | - | 4 367 | 223 285 | 1.7 |
| Vĩnh Long | 147 374 | - | - | - | - | 147 374 | - |
| Trà Vinh | 236 585 | 1 230 | 4 203 | 237 | 7 267 | 223 647 | 2.4 |
| TP Cần Thơ | 138 960 | - | - | - | - | 138 960 | - |
| Hậu Giang | 157 850 | - | 2 001 | - | 479 | 155 370 | 1.3 |
| Sóc Trăng | 322 301 | 1 559 | 7 548 | 28 | 5 779 | 307 388 | 2.8 |
| Bạc Liêu | 254 190 | 2 455 | 1 563 | 1 514 | 2 976 | 245 682 | 2.2 |
| An Giang | 340 623 | 583 | 11 897 | 329 | 6 688 | 321 126 | 3.8 |
| Kiên Giang | 628 497 | 48 931 | 35 689 | 4 917 | 30 470 | 508 490 | 14.2 |
| Cà Mau | 519 970 | 9 293 | 83 810 | 4 049 | 19 651 | 403 168 | 18.7 |

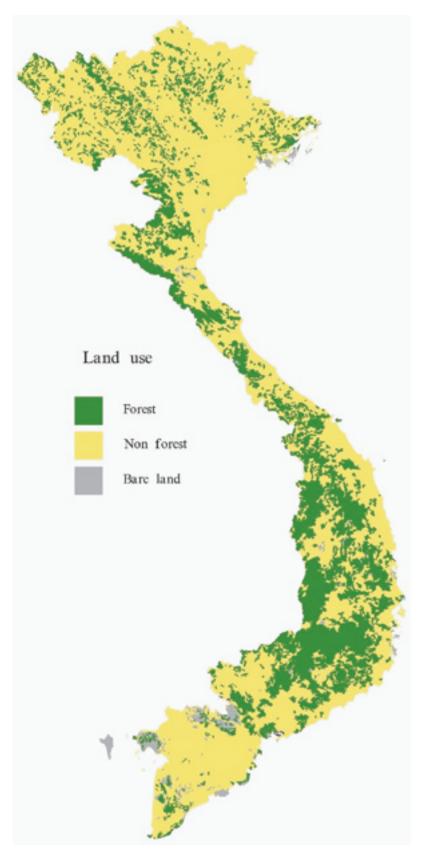


Figure 6: Theoretical forest cover in Vietnam (extracted from FIPI's map, 1999)

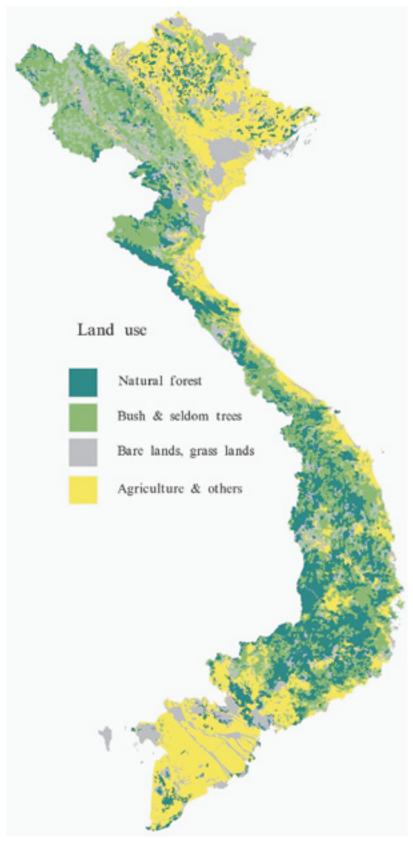


Figure 7: Major vegetation series in Vietnam (extracted from FIPI's map, 1999)

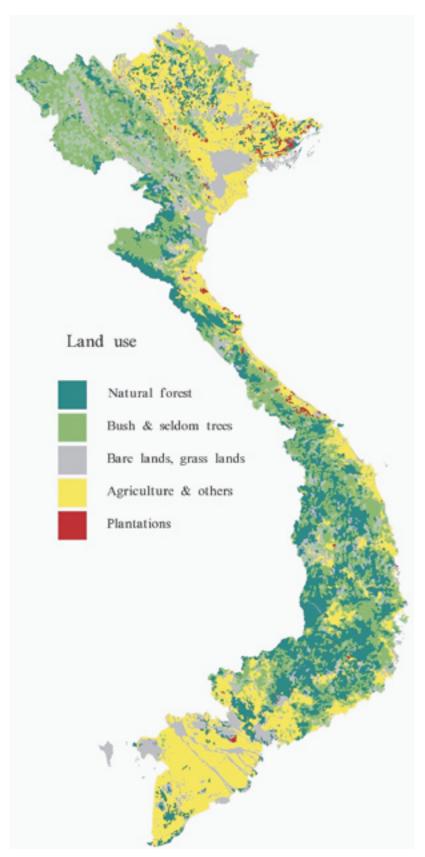


Figure 8: Location of Forest plantations in 1999, in red (extracted from FIPI'smap, 1999)

Potentials for pulp wood plantations

The following considerations do not include any questions on neither the economic value nor the ecologic value of the discussed strategies.

The more precise data according to the different vegetations series are those of the FIPI's map established in 1999. Among the vegetation series where some pulp wood plantations could be theoretically developed, the most probable are at least the "potentially cultivable bare lands" (Figure 8, option A), accounted for 760 000 ha in 1999.

A less probable extent could theoretically be taken from 9 million ha of bush (Figure 9, option B). This theoretical figure would in fact be considerably lessened by taking in account social and ecological factors as much as soil fertility.

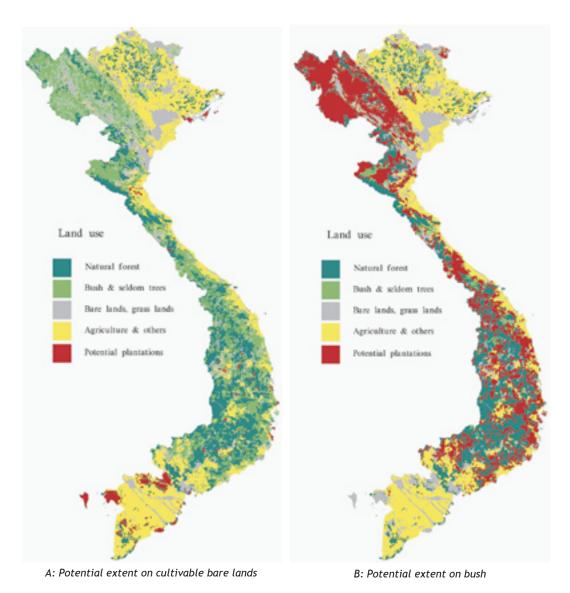


Figure 9: Potential extent of pulp wood plantations, in red (computed from FIPI's map, 1999)

Prospective analysis: the pulp and plantation sector

A first critical factor: the logistic organisation

As seen in the chapter "Underlying causes of the production-ceiling", one of the critical factors of the Vietnamese pulp and paper sector is the logistic constraint. It hampers the competitiveness of the national industries, except in some "protected pockets". Even when the development of the wood pulp plantations will be completed, the logistic question will still lock the development of the industry.

Transport is an important factor for the competitiveness of the forest and wood firms. It is a remarkable source of cost in the forest industry and at the world scale; it can represents from 20 to 40% of the wood delivered cost at the mills. Road transport is the major mode used. Forest roads are essential not only for timber harvesting but also to provide access for forest management and control purposes. It should be emphasized that their sustainable development has to be considered strictly connected to an efficient transport and reliable access to the forest.

Theoretically, the forest resources transport logistics existing today at the global scale can be divided into 3 major categories as follows.

Category 1: Worst and expensive logistics

In absence of proper road network and ability to afford the motorised transport (e.g. tractors), the cost for transporting wood to mills is very expensive. The traditional transportation means (e.g. bullock cars) are used to transport the wood from place of harvesting to the forest road. Further small tractors are used to dump the wood at the depot followed by small lorries or big tractors which carry the wood to plantation exit. At this point, the big lorries are used to transport the wood to the processing plants or mills. This whole operation needs many times of unloading and loading which costs in terms of money and time. The transportation cost thus is exorbitant and system as a whole is inefficient with respect to time and labour required.

Category 2: Intermediate logistics

In countries where fair amount of road network is developed and stake-holders have an investment capacity to afford motorised transport, the intermediate logistic for wood transport is an obvious choice. Small or medium sized tractors are used to bring the harvested wood to depot where it is further transported by big sized tractors or lorries up to plantation exit. Subsequently big lorries are used to convey the wood from depot to processing plant. The cost and efficiency of the system is appraised to be intermediate. These kind of systems exists today in countries like France, Germany etc.

Category 3: Optimised logistics (such as in Nordic countries):

The logistics of the transport system is well optimised in countries with a high importance of their pulp and paper sector, such as Nordic countries. Either the wood is transported to depot by a tractor or transferred directly to the big lorries to transport it to processing plant directly. Other cases totally eliminate multiple loading and unloading and thus very efficient in terms of cost, time and resources management. This is possible owing to the fact that the forest road network is well developed in such countries.

In comparison with the 3 above categories, the Vietnamese situation is described below.

Vietnam logistics: the present day situation

The road network is not yet well developed in Vietnam. The harvested wood is transported mostly by means of bullock cart owing to the road network and investment capacity of the individuals working in the sector. Further small to medium sized tractors or lorries are used to carry the wood to plantation exit through the depot. Subsequently it is transferred to the big lorries (10-15 tonnes) to bring it to mills or processing plant. This transportation sequence (already illustrated in Figure 3) resembles perfectly to the worst and expensive logistics explained above. The costs are very high (see Table 5), and, compared at the international scale, are even higher than what can be observed in Cambodia, for example.

Since lot of unloading and loading as well waiting time is involved at each stage, the system is not economical and efficient.

| | Costs expressed in Dongs/T/km | | | | | | |
|----------------------------------|-------------------------------|-----------------|----------------------|---------------|--|--|--|
| | Forest road | Forest depot | Intermediate depot | Mill's gate | | | |
| Primary transport | 11 110 - 41 670 | | | | | | |
| Extended primary transport | | 3 430 - 5 140 | | | | | |
| Secondary intermediate transport | | | 1 330 - 2 350 | | | | |
| Secondary terminal transport | | | | 1 250 - 1 320 | | | |
| Costs exp | ressed in USD/T/ | km (exchange ra | ate of 01June//2005) | | | | |
| | Forest road | Forest depot | Intermediate depot | Mill's gate | | | |
| Primary transport | 0.70 - 2.64 | | | | | | |
| Extended primary transport | | 0.22 - 0.33 | | | | | |
| Secondary intermediate transport | | | 0.08 - 0.15 | | | | |
| Secondary terminal transport | | | | 0.08 - 0.08 | | | |

As a result of the high transport costs, it becomes cheaper to buy imported pulp than to process it from the local resources, as soon as the transportation exceeds a relatively short radius. For example, Vietnamese experts and other stakeholders tend to consider that the viable radius for the pulp wood supply should not exceed 100 km. Such considerations were cited by the stakeholders to explain the initial and non-optimal industrialisation plan, with a lot of small to medium mills scattered all over the country¹⁰.

Vietnam logistics: Ideal situation

In a theoretically ideal situation, Vietnam logistics would greatly benefit of a huge scale development of the road infrastructure, where all the main and secondary roads should be paved. Paving as many roads as possible would allow a new kind of transportation sequence. Only short track distances between the forest stands and the main forest roads would be covered by the small capacity comprehensive trucks. The big lorries would be able to connect directly forest roads to the mill's gate, reducing the intermodal

operations to the minimum, and allowing real scale economies for the transport cost. Such an ideal sequence is represented in Figure 10.

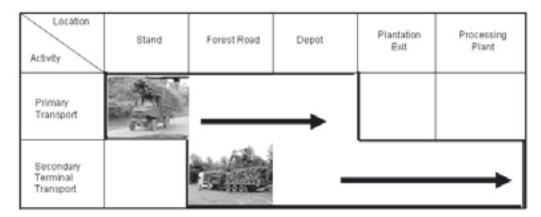


Figure 10: Ideal / theoretical transportation sequence for pulp wood in Vietnam.

A second critical factor: the competition with chips mills for the wood supply

In Vietnam, there is clearly a competition for the supply of raw material between pulp and chip mills. The same categories of industrial round wood (in terms of species, qualities, and size) can supply both. Before 2000, around 30% of the Vietnamese pulp wood production was removed from the pulp sector and was finally exported as chips. Despite the high increase of the Vietnamese pulp wood production up to its ceiling in 2000, the available surplus of supply for the pulp industry soon elapsed: the chips industry reacted quite fast and soon captured another share of the newly available supplies. By 2002, the share of the pulpwood production diverted to chips exports was 48%, and the volumes available for the pulp industry had decreased to less than 670 000 m3/year, after a peak of more than 900 000 m3/year in 2000 (Figure 11).

The roots of this harsh pressure of the chips exports on the available raw material probably lie in two levels. First, chips industries demand lower investments than pulp industries. They are therefore more flexible, and have lower operating cost. In a context of high international demand, with the proximity of huge and lucrative markets for chips such as Japan, the purchasing power of the chipping industry emphasize the concurrence of the supply between the two sectors.

Second, the national policy environment generally promotes exports of added value goods. In the case of wood products, there are export taxes from 5 to 45% on round wood and semi-processed products¹¹, but wood chips and other wood particles¹² are exempted of export tax.

This distortion gives a comparative advantage to the woodchips export industry, compared to the pulp industry, in order to capture the national resource of pulp wood. This comparative advantage can be measured through the capacity to pay the raw material, according to the different industrial uses: for example, when one ton of raw material can be paid from 25 to 30 USD at the pulp mill's gate, it can be paid from 28 to 35 USD¹³ at the chip mill's gate. As a result, farms and small owners who don't have a specific supplying contract with a pulp mill prefer to sell their pulp wood production to the chip mills, when they can.

1 400 000 Total 1 200 000 1 000 000 800 000 600 000 For chips exports 400 000 200 000 © FAOSTAT 2005, © CIRAD 2005 0 1998 1999 2000 2001 2002 2003 2004 2005 Year

Vietnam pulp wood production

Figure 11: Vietnam pulp wood production and main uses

Optimised transport cost model for pulpwood supplies

According to the data from our field survey and interviews, we can parameterise a transport costs model for chips and pulp log transport in Vietnam. Costs range from 0.08 to 2.6 USD/T/km, depending on the transportation mode. The cost parameters for each transport mode, including intermodal costs before export, are presented below (Table 6).

| Transport mode | Transport cost (USD/T/km) |
|------------------------------|---------------------------|
| Ox cart | 0.70 - 2.64 |
| Comprehensive 3T trucks | 0.22 - 0.33 |
| 15 T trucks | 0.08 - 0.15 |
| Large trucks, on paved roads | 0.08 - 0.08 |

Table 6: Transport costs parameters in Vietnam

We consider the existing and the potential industrial transport of pulp wood within the country up to the mill's gate or the exit points where it can be sold "Free On Board", towards any export market as such as Japan or China. The country's territory is represented by a spatial grid, constituted of a sufficient number of cells being as many territorial units. Field survey and data (location and state of different transportation networks, transportation costs, river ports, railways stations, sea ports, etc.) allow to compute and to assess any possible transport cost, from any territorial unit towards any mill's gate or export point (when exporting pulpwood or wood chips from industrial plantations).

We define a generalised transport cost model, were the pulpwood can be transported by various transportation modes, with differentiated transport costs. The considered transportation modes are:

- track and unpaved road
- paved road

The transport can be unimodal or multimodal. The latest case occurs when the goods are unloaded and loaded from one mode to another one, at any intermodal point (i.e. from track to road, at a storage place). The transport cost model allows to assess and to compare (for every territorial unit of the grid) the transport cost for every possible transport combination, from the forest to any export point, (unimodal and every multimodal combinations are computed). For every territorial unit, the lowest possible transport cost before export is considered as the transport cost criteria to be used when considering the potential of this place for an industrial plantation.

Denote c as the centroïd of territorial unit x among G territorial units in the grid. Denote i as the mode of transportation within the transportation mode index I describing n modes of transportation. Denote k as an intermodal point between transportation mode i and another one. Denote z as mill's gate or an export point among Z possible export points. Denote D_i as the distance between 2 points and C_i as the transportation cost per kilometre, according to the transportation mode i. We then have the transport cost model (1):

$$\forall c \in [1, G] \forall z \in [1, Z]$$

$$\forall i \in [1, n] i \in \{1 = \text{track}, 2 = \text{road}, 3 = \text{railway}, 4 = \text{river}\} \Rightarrow n = 4$$

$$\forall k = k(i), \forall D_i \in [0, +\infty[, \forall C_i \in [0, +\infty[$$

$$TC = \min\left(D_i(c, k_i) \cdot C_i + \sum_{i=1}^{n-1} (D_{i+1}(k_i, k_{i+1}) \cdot C_{i+1}) + D_n(k_{n-1}, z_n) \cdot C_n\right)$$

$$(1)$$

where TC is the lowest possible transport cost before the mill's gate or before export, regarding the territorial unit x.

The model can be derived into one generic transport cost model where loading points x in the plantation can be considered exactly as any intermodal points (in this case between the production stage to a transportation mode), and where export points z can also be considered exactly as any other intermodal points (in this case between the last transportation mode, and the export transportation mode, i.e. "sea"). We then have a generic multimodal transport cost model (2) derived from (1):

$$\forall i \in [1, n] i \in \{1 = \text{track}, 2 = \text{road}, 3 = \text{railway}, \dots, n = \text{transportation mode } n\}$$

$$\forall k = k(i), \forall D_i \in [0, +\infty[, \forall C_i \in [0, +\infty[$$

$$TC = \min\left(\sum_{i=1}^n \left(D_i\left(k_i^1, k_i^2\right)C_i\right)\right)$$
(2)

where k^1 and k^2 are the two intermodal points (loading-unloading points) at the beginning and at the end of the transportation mode i, and where TC is the lowest possible transport cost before processing or export.

It is possible to draw different maps of Vietnam according to the transport cost model for pulpwood processing or exports. The variation margins that are given for each parameters in Table 6, allow to compute and compare a "high margin - worst case" with a "low margin - best case" transport cost scenario. The transport cost model is computed in order to draw a map of transport costs according today's situation of the pulpwood logistic sequence (see maps A and B of Figure 12). According to our field survey, it seems that the worst case scenario (upper cost margins) would be quite common.

Under this cost scenario, the adapted implementation of the National industrialisation plan will not really change the situation (see the map A of Figure 13, quite similar to the map B of Figure 12), while an improvement of the road network, allowing an ideal logistic sequence (see the cost parameters of this ideal sequence Table 7), would dramatically improve the situation (see the map B of Figure 13).

In this regard, the industrialisation strategy appears to be completely depending on the logistic bottleneck.

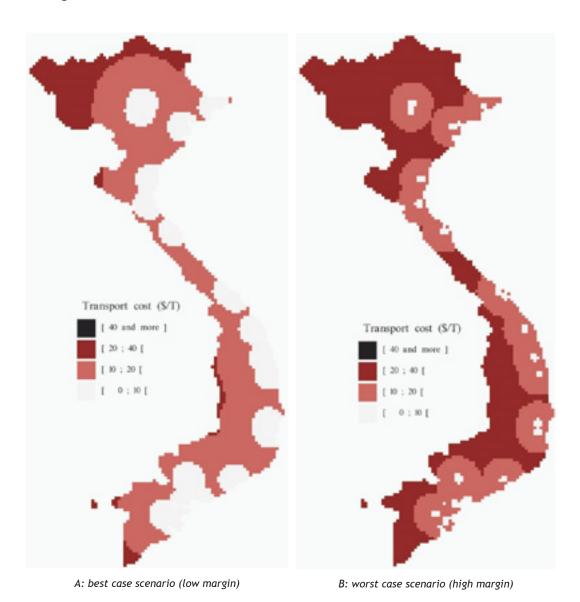


Figure 12: Pulp wood transport costs to the existing mills, in Vietnam (USD/T)

Table 7: Transport costs parameters in Vietnam, considering an ideal logistic sequence

| Transport mode | Transport cost (USD/T/km) |
|------------------------------|---------------------------|
| Comprehensive 3T trucks | 0.22 - 0.33 |
| Large trucks, on paved roads | 0.08 - 0.08 |

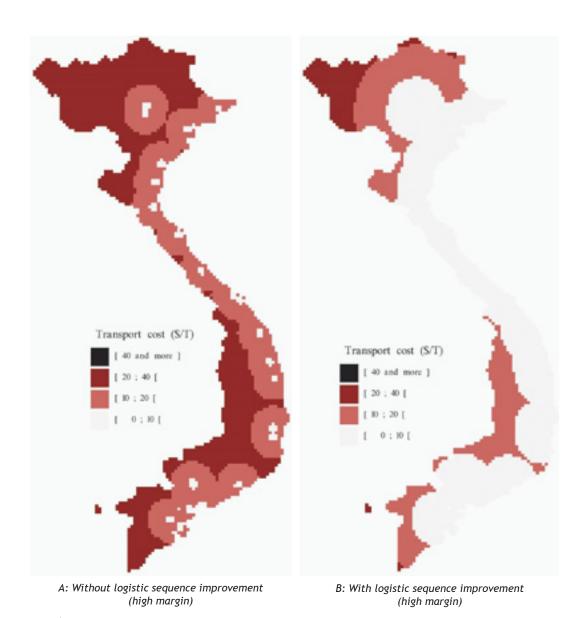


Figure 13: Pulp wood transport costs to the future set of mills, according to the adapted industrialisation plan

Economic feasibility of the different industrial paths

Economic feasibility of the pulpwood supply

Using the transport cost model for the pulpwood supplies, it is possible to compute and compare several maps of the range of economic feasibility. The feasibility depends of the price paid at the mill's gate, and of the price paid at the forest gate (including stumpage and harvesting cost). The variation of the costs observed on the field is given in the following table (Table 8), as well as the value used for the feasibility calculation. Under the strong hypothesis of a median mill gate price of 28 USD/T and a minimum forest gate price of 16 USD/T, a variation from 9 to 14 USD/T would be available to pay the transport costs, according to the field data. In order to compare the different industrial scenarios, we choose arbitrarily a value of 12 USD/T as representative of the cost radius of pulpwood economical supply.

| Table 8: Cost | parameters o | of the pu | boowalı | supply |
|---------------|--------------|-----------|---------|--------|
|---------------|--------------|-----------|---------|--------|

| | Low margin (USD/T) | High margin (USD/T) | Value used for the feasibility calculation (USD/T) |
|--|--------------------------|---------------------------|---|
| Pulp mill's gate price | 25 | 30 | 28 |
| Forest gate price (Stumpage + harvesting cost) | 11 | 20 | 16 |
| Feasible range for the transport cost | 14 | 10 | 12 |
| Transport mode (actual logistic sequence) | Low margin (USD/T/km) | High margin (USD/T/km) | Value used for the feasibility calculation (USD/T/km) |
| Ox cart | 0.70 | 2.64 | 0.70 |
| Comprehensive 3T trucks | 0.22 | 0.33 | 0.22 |
| 15 T trucks | 0.08 | 0.15 | 0.08 |
| Large trucks, on paved roads | 0.08 | 0.08 | 0.08 |
| Transport mode (ideal logistic sequence) | Low margin (USD/T/km) | High margin (USD/T/km) | Value used for the feasibility calculation (USD/T/km) |
| Comprehensive 3T trucks | 0.22 | 0.33 | 0.22 |
| Large trucks, on paved roads | 0.08 | 0.08 | 0.08 |

It is interesting to compare the feasibility maps of today's situation (map A of Figure 14), with the initially planed industrialisation map (map B of Figure 14), and with the adapted industrialisation plan (map C of Figure 14), all of these scenarios taking in account an actual logistic sequence. Another interesting scenario is the adapted industrialisation plan but considering an ideal logistic sequence (map D of Figure 14).

In the current situation, approximately 40% of the national territory is within economical transportation distance of a pulp mill (map A of Figure 14). The complete implementation of the initial industrialisation plan would only increase this share to approximately 60% (map B of Figure 14), because of the poor logistic sequence, while the pragmatically adapted industrialisation plan would already increase this share up to approximately 50% (map C of Figure 14).

But with an ideal logistic sequence, the implementation of the adapted industrialisation plan would make approximately 70% of the national territory within economical transportation distance of a pulp mill (map D of Figure 14).

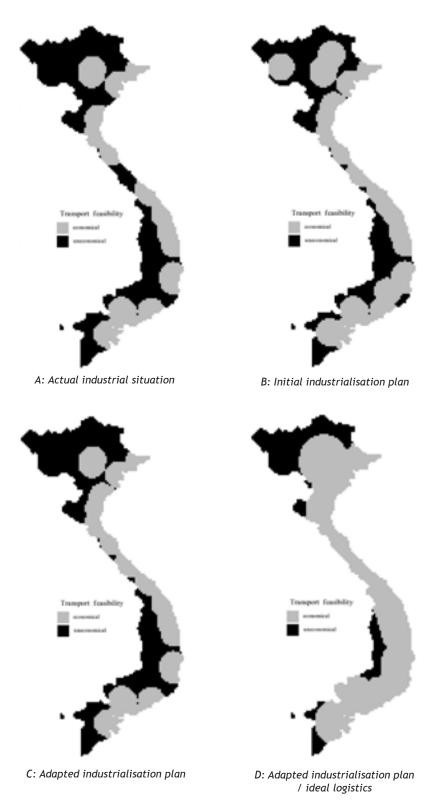


Figure 14: Feasibility of various pulpwood supply scenarios

Economic feasibility of the chipwood supply

The feasibility depends of the price paid at the mill's gate, which is higher than in the case of the pulp mills, and of the price paid at the forest gate, which is the same in both cases. The variation of the costs observed on the field is given in the following table (Table 9), as well as the value used for the feasibility calculation. Under the strong hypothesis of a median mill gate price of 32 USD/T and a minimum forest gate price of 16 USD/T, a variation from 15 to 17 USD/T would be available to pay the transport costs, according to the field data. In order to compare the different industrial scenarios, we choose arbitrarily a value of 16 USD/T as representative of the cost radius of chipwood economical supply.

| Table 9: 0 | Cost paramet | ers of the | chipwood | supply |
|------------|--------------|------------|----------|--------|
|------------|--------------|------------|----------|--------|

| | Low margin (USD/T) | High margin (USD/T) | Value used for the feasibility calculation (USD/T) |
|---|--------------------------|---------------------------|---|
| Chip mill's gate price | 28 | 35 | 32 |
| Forest gate price (Stumpage + harvesting cost) | 11 | 20 | 16 |
| Feasible range for the transport cost | 17 | 15 | 16 |
| Transport mode (actual logistic sequence) | Low margin (USD/T/km) | High margin (USD/T/km) | Value used for the feasibility calculation (USD/T/km) |
| Ox cart | 0.70 | 2.64 | 0.70 |
| Comprehensive 3T trucks | 0.22 | 0.33 | 0.22 |
| 15 T trucks | 0.08 | 0.15 | 0.08 |
| Large trucks, on paved roads | 0.08 | 0.08 | 0.08 |
| Transport mode (ideal logistic sequence) | Low margin (USD/T/km) | High margin (USD/T/km) | Value used for the feasibility calculation (USD/T/km) |
| Comprehensive 3T trucks | 0.22 | 0.33 | 0.22 |
| Large trucks, on paved roads | 0.08 | 0.08 | 0.08 |

In comparison with the pulpwood maps, feasibility maps of the chip supply show very different patterns for every case¹⁴. Current situation (map A of Figure 15), which is the worst "chipwood supply" scenario, let approximately 40% of the national territory within economical transportation of a chip mill. This proportion is the same than for the pulp mills, but the areas can not be exactly superimposed. In North Vietnam, Baibang surroundings seem free of competition with chip mills, but a large area around Haiphong can be suitable for chipwood sales. This area would be even greater when considering river transportation, which has not been the case with the transportation model, by lack of data. In the central and south parts of the country, the economical area for chipwood transportation superimpose some of the corresponding pulpwood economical areas, and when it is the case, the chipwood economical areas are even much larger.

Implementing the initial implementation plan would make approximately 90% of territory within economical distance of a chip mill (map B of Figure 15). This would critically deepen the division between comparative advantages of pulp and chip industries.

Considering ideal logistics, the actual industrialisation would lead to approximately 60% of territory within economical distance of a chip mill (map C of Figure 15), while implementing the initial industrial plan would increase this share up to almost 100% (map D of Figure 15).

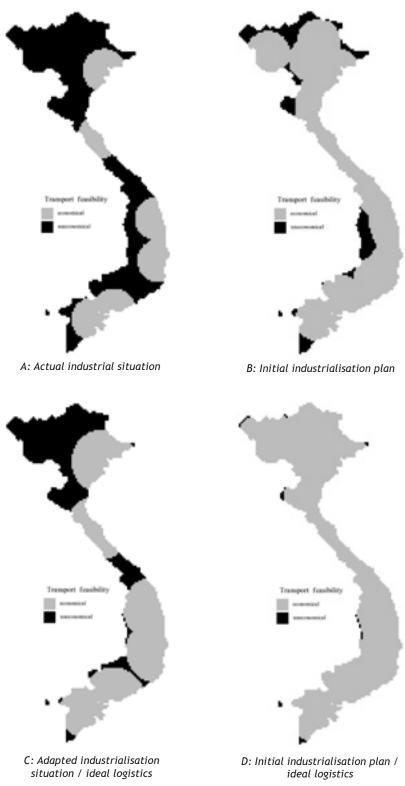


Figure 15: Feasibility of various chipwood supply scenarios

Conclusion: China's demand footprint

Vietnam displays a strong will to be self sufficient with its paper production, but the production is leveling-off, despite an ambitious industrialisation plan and an even more ambitious pulp wood plantations development plan. A major reason of this ceiling is the difficult logistic of the pulpwood supplies: even with the development of the plantation areas, a large share of the country remains outside a radius of economical transportation distance towards the pulp mills. It seems that the improvement of the logistic organisation of the country would produce induce much more effects on the pulp and paper production than the multiplication of the number of mills throughout the country.

Another major problem emerges with the fact that the existing wood chip industry already captures a large share of the resources, and clearly appears as a negative factor on the pulp and paper production in Vietnam. As long as the raw material will be better paid at the wood chip mill's gates, these mills will easily compete with the pulp mills for the supply. The economic feasibility maps clearly illustrate the comparative advantage of the wood chip industry in capturing the resource: in the same harvest and stumpage costs conditions, its area of economic transport is definitely much larger. Conversely, this means that in one precise place, pulpwood sold to a chip mill can generate a greater margin either for the transport operation, or for the stumpage and harvest operation, or both

The export market of the Vietnamese chip mills has been traditionally fueled by the Japanese demand, but now the Chinese demand seems to be taking over: in 2004 Vietnamese chips accounted for more than 17% (more than 50 000 tons) of the Chinese imports. And the Chinese demand is still growing.

Unless some fiscal or other economic instruments dramatically lessen the comparative advantages of the chip industry in Vietnam, an increasing share of the Vietnamese pulpwood will be captured for the chip exports towards China. China's demand footprint appears to be great in Vietnam, and probably will be more important in the future.

In this context, one could assess and discuss the economic efficiency of prematurely forcing the development of the pulp and paper industry in Vietnam, involved in a harsh competition with the chip industry, while using the development of this chip industry (fuelled by the Chinese demand) could help to finance and develop the plantations in Vietnam through its higher capacity to pay the raw material, prior to develop the national pulp and paper self-sufficiency.

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Endnotes

- ¹ Under a socialist oriented management system.
- ² Bai Bang, Tan Mai, Dong Nai, Viet Tri, Hoang Van Thu, Van Dien, and Binh An units.
- ³ Pulp and chips industries basically use the same raw material.
- ⁴ The larger the mill is, the more it can gain in terms of scale economies for its operating costs.
- ⁵ Especially, the market of bleached eucalyptus kraft pulp (BEKP) is highly competitive.
- ⁶ Up to now, the national industry is protected by import tariffs of 40-50%
- ⁷ In the pulp and paper industry, the rule of thumb indicates the internationally competitive supply limit to be around 200 km, when the transportation network is modern, and when the pulp wood can be carried with large trucks of 45 T of capacity, or more.
- 8 Agriculture, Bamboo, Bare lands, Bush, Forest, Grass lands, Mangroves, Plantations, Water, Wetlands.
- 9 Alluvial sand, Fruit tree crops, Swamps, Potential riziculture, Potential garden culture, Potential annual industrial crops, Riziculture, Bare lands, Meadows, salt work, Aquaculture, Mangrove, Forest plantation, Rich & medium natural forest, Poor natural forest, Bush, Bush & seldom trees, Shifting fire and grass lands, Perennial industrial crops, Water systems, , Urban areas
- ¹⁰ See above, the sub-chapter "The initial industrial development plan" and the sub-chapter "The industrial development plan"
- ¹¹ The export taxed products belong to the following custom categories:
 - 44.03 Wood in the rough, whether or not stripped of bark or sapwood, or roughly squared.
 - 44.04 Hoopwood; split poles; piles, pickets and stakes of wood, pointed but not sawn lengthwise; wooden sticks, roughly trimmed but not turned, bent or otherwise worked, suitable for the manufacture of walking sticks, umbrellas, tool handles or the like.
 - 44.06 Railway or tramway sleepers (cross ties) of wood.
 - 44.07 Wood sawn or chipped lengthwise, sliced or peeled, whether or not planed, sanded or end jointed, of a thickness exceeding 6 mm.
 - 44.08 Sheets for veneering (including those obtained by slicing laminated wood), for plywood or for other similar laminated wood and other wood, sawn lengthwise, sliced or peeled, whether or not planed, sanded, spliced or end-jointed.
 - 44.09 Wood (including strips and friezes for parquet flooring, not assembled) continuously shaped (tongued, grooved, rebated, chamfered, V jointed, beaded, moulded, rounded or the like) along any of its edges, ends or faces, whether or not planed, sanded.
 - 44.15 Packing cases, boxes, crates, drums and similar packings, of wood; cable drums of wood; pallets, box pallets and other load boards, of wood pallet collars of wood.
 - 44.16 Casks, barrels, vats, tubs and other coopers' products and parts thereof, of wood including staves.
 - 44.18 Builders' joinery and carpentry of wood, including cellular wood panels, assembled parquet panels, shingles and shakes.
- ¹² Custom category 44.01: Fuel wood, in logs, in billets, in twigs, in faggots or in similar forms; wood in chips or particles; sawdust and wood waste and scrap, whether or not agglomerated in logs, briquettes, pellets or similar forms.
- ¹³ This variation margin is given according to the different data got within the field survey, and according to the variation of the VND (Vietnamese Dong)-USD (US Dollar) exchange rate. It is just an indicative variation margin. Thhoughout the whole country, it could be higher or lower.
- ¹⁴ But no map of the adapted industrialisation plan has been computed for the chip mills, by lack of data.

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CIFOR receives its major funding from governments, international development organizations, private foundations and regional organizations. In 2005, CIFOR received financial support from Australia, Asian Development Bank (ADB), Belgium, Brazil, Canada, China, Centre de coopération internationale en recherche agronomique pour le développement (CIRAD), Cordaid, Conservation International Foundation (CIF), European Commission, Finland, Food and Agriculture Organization of the United Nations (FAO), Ford Foundation, France, German Agency for Technical Cooperation (GTZ), German Federal Ministry for Economic Cooperation and Development (BMZ), Indonesia, International Development Research Centre (IDRC), International Fund for Agricultural Development (IFAD), International Tropical Timber Organization (ITTO), Israel, Italy, The World Conservation Union (IUCN), Japan, Korea, Netherlands, Norway, Netherlands Development Organization, Overseas Development Institute (ODI), Peruvian Secretariat for International Cooperation (RSCI), Philippines, Spain, Sweden, Swedish University of Agricultural Sciences (SLU), Switzerland, Swiss Agency for the Environment, Forests and Landscape, The Overbrook Foundation, The Nature Conservancy (TNC), Tropical Forest Foundation, Tropenbos International, United States, United Kingdom, United Nations Environment Programme (UNEP), World Bank, World Resources Institute (WRI) and World Wide Fund for Nature (WWF).





